



The Daily Universe

Brigham Young University

374-1211 Ext. 2957

Provo, Utah

Vol. 29 No. 15

Tuesday, September 23, 1975



Universe photo by Greg Kunz

Members of the Provo Harmonica Band, a senior citizens group, sway together Monday in a BYU Volunteer Week performance.

New attempt made on president's life

By HOWARD BENEDICT
Associated Press Writer

SAN FRANCISCO — President Ford was shot at Monday by a woman who police said was cited Sunday for illegal possession of a gun and questioned by the Secret Service. The President was not injured.

Ford was emerging from a hotel when the shot was fired, and Police Lt. Frank Jordan said an alert patrolman deflected the woman's .38-caliber pistol as the gun went off about 35 to 40 feet from the President.

As the cheers of the crowd turned to screams, Ford was rushed by Secret Service agents into a waiting limousine and sped to the airport. The presidential jet took off about 30 minutes later.

A woman identified as Sarah Jean Moore, 45, was taken into custody immediately after the shot rang out. She

was a known activist who had been involved with the massive food giveaway organized last year in an effort to free kidnapped heiress Patricia Hearst.

The woman was carried bodily into the St. Francis Hotel where she was held. She was arraigned at 5:30 p.m. PDT.

An hour after Air Force One took off, White House Secretary Ron Nessen, contacted by radio, said the President's mood: "In a word, he is relaxed."

Robert Meade, television adviser to the President, said, "Ford was not hit — he is fine."

The President's motorcade sped away from the hotel seconds after the shot, racing toward the airport at 70 m.p.h. The President's wife, Betty, was waiting for him at the plane here.

It was the second incident of the day, and it followed by two weeks an

attempt on the President's life in Sacramento by a disciple of mass-murder Charles Manson. Earlier Monday, a 24-year-old man was taken into custody after allegedly showing a note threatening Ford's life to a hotel employee.

Jordan said Miss Moore was questioned about 2 p.m. Sunday in front of her residence in the city's Mission District. "In the course of the conversation, she was searched and officers found a gun. They brought her immediately to the Mission Station and confiscated the pistol."

A San Francisco police captain, William Conroy, said the woman had been checked by the Secret Service on Sunday and had been cleared.

The Secret Service examined her, passed her," she said. "She was on the Secret Service questionable list, and they checked her out and passed her."

Lawyer's report

Service units visit Y Nixon denies tape cuts

Representations from eight of Utah's volunteer-seeking organizations are on campus this week for of BYU's annual Volunteer Week.

Community service organizations are introducing their services to the students and giving the students a chance to work with the organizations, according to Terry Palfreyman, director of Volunteer Week.

Drum speaker wants to share 'outside view'

A non-Mormon looking for a new perspective on Mormonism, Tad Danielewski said he would give the student body view of an outsider in a forum address.

Danielewski, new faculty member of the Department of Theater and Cinematic Arts, will speak at 10 a.m. in the Marriott Center.

In his speech entitled, "Send them up; shoot them down," Danielewski will not just compare Mormonism to the outside world, but also try to see the merits of the country from a vantage point given Mormonism.

An outsider who has lived in the new movement of Mormonism, he will attempt to give the student body a view of the problems of the nation, the problems of the church, and the problems of the world.

Sh-born Danielewski, 40, has an Emmy and 40 awards in the field of film, and is a nationally known director, producer, and actor. He

ord unveils new energy plan

SAN FRANCISCO (AP) — President Ford on Monday proposed a new \$100 government corporation to provide private industry to gain independence for the United States by 1985.

The speech came shortly before a new Energy Independence Authority will undertake one of the most ambitious projects in American history, a crash national program to develop energy resources that developed in the world war II era.

The President said all those projects are "impossible," Ford stated. "Americans have done the impossible. Any nation or group of

Musical entertainment will be provided each day from noon until 1 p.m. in the ELWC reception center. A Monday concert was presented by the senior citizens of the Provo Harmonica Band.

The American Fork Fun Band, Orem Harmonica Band, and Orem Fun Band and the RSVP Square Dancers will also perform this week.

Palfreyman said representatives of Utah State Hospital, Services.

Drum speaker wants to share 'outside view'

A non-Mormon looking for a new perspective on Mormonism, Tad Danielewski said he would give the student body view of an outsider in a forum address.

Danielewski, new faculty member of the Department of Theater and Cinematic Arts, will speak at 10 a.m. in the Marriott Center.

In his speech entitled, "Send them up; shoot them down," Danielewski will not just compare Mormonism to the outside world, but also try to see the merits of the country from a vantage point given Mormonism.

An outsider who has lived in the new movement of Mormonism, he will attempt to give the student body a view of the problems of the nation, the problems of the church, and the problems of the world.

Sh-born Danielewski, 40, has an Emmy and 40 awards in the field of film, and is a nationally known director, producer, and actor. He

ord unveils new energy plan

SAN FRANCISCO (AP) — President Ford on Monday proposed a new \$100 government corporation to provide private industry to gain independence for the United States by 1985.

The speech came shortly before a new Energy Independence Authority will undertake one of the most ambitious projects in American history, a crash national program to develop energy resources that developed in the world war II era.

The President said all those projects are "impossible," Ford stated. "Americans have done the impossible. Any nation or group of

Adopt-a-Grandparent, You've Got a Friend, Big Brother, Utah State Training School, Utah Forest Service, Volunteers in Action and Retired Senior Volunteer Program (RSVP) will be in the Reception Center to describe their programs to students and explain how they can become involved as volunteers.

The groups were invited to BYU by the Office of Student Community Services.

Drum speaker wants to share 'outside view'

A non-Mormon looking for a new perspective on Mormonism, Tad Danielewski said he would give the student body view of an outsider in a forum address.

Danielewski, new faculty member of the Department of Theater and Cinematic Arts, will speak at 10 a.m. in the Marriott Center.

In his speech entitled, "Send them up; shoot them down," Danielewski will not just compare Mormonism to the outside world, but also try to see the merits of the country from a vantage point given Mormonism.

An outsider who has lived in the new movement of Mormonism, he will attempt to give the student body a view of the problems of the nation, the problems of the church, and the problems of the world.

Sh-born Danielewski, 40, has an Emmy and 40 awards in the field of film, and is a nationally known director, producer, and actor. He

ord unveils new energy plan

SAN FRANCISCO (AP) — President Ford on Monday proposed a new \$100 government corporation to provide private industry to gain independence for the United States by 1985.

The speech came shortly before a new Energy Independence Authority will undertake one of the most ambitious projects in American history, a crash national program to develop energy resources that developed in the world war II era.

The President said all those projects are "impossible," Ford stated. "Americans have done the impossible. Any nation or group of

WASHINGTON (AP) — Richard M. Nixon's lawyer said Monday that the former president has denied under oath any "personal responsibility" for the 18½-minute gap in one of the White House tapes, one of the few remaining mysteries in the Watergate scandal.

Attorney Herbert J. Miller Jr. said Nixon made the denial before Special Watergate Prosecutor Henry S. Ruth and two members of a grand jury who questioned him for 11 hours last June 23 and 24.

A panel of court-appointed experts concluded before Nixon resigned the presidency that the gap was the result of at least five and perhaps as many as nine manual erasures of a crucial conversation between Nixon and his chief of staff, H.R. Haldeman.

The conversation occurred June 20, 1972, three days after the original break-in at Democratic National Committee headquarters, and Haldeman's notes show the subject was Watergate.

Library sets hours for fall

The BYU library has announced new hours for the fall semester.

Effective immediately the library will be open from 8 a.m. until 11 p.m. Monday through Friday, according to Doug Bush, the library's assistant director for public services.

Saturday, hours will be from 8 a.m. until 11 p.m., and the library will be closed on Sunday.

ord unveils new energy plan

SAN FRANCISCO (AP) — President Ford on Monday proposed a new \$100 government corporation to provide private industry to gain independence for the United States by 1985.

The speech came shortly before a new Energy Independence Authority will undertake one of the most ambitious projects in American history, a crash national program to develop energy resources that developed in the world war II era.

The President said all those projects are "impossible," Ford stated. "Americans have done the impossible. Any nation or group of

Officers train to bound down bluffs, buildings

By DAN J. DAYLEY
Universe Staff Writer

Bounding down the face of cliffs and buildings will be a lot easier for the eight BYU Security officers who received training Friday on the art of rappelling.

Improving Security force's rescue abilities was one of the goals of the expert instruction offered by Cadet Maj. Adrian G. Baird on what he called "free rappel."

Baird spent nine weeks this summer in the Ranger School at Fort Benning, Ga.; two of those weeks were devoted strictly to the various forms of rappelling.

From a 30-foot platform located in the southwest corner of the Smith Fieldhouse, the officers were taught to rappel, or jump, through the air to the floor below. A rope securely fastened to the platform was tied to a snap link mounted on the officer rappelling, allowing him to slide down the rope.

The officers were trained to control their fall as well as to stop in midair.

When an officer was ready to descend, he would shout, "On platform, would shout, 'On rappel.'"

Immediately, a person holding the rope on the floor would shout back, "On belay." The officer jumping would then lean backwards over the edge of the platform, bracing his legs against the edge, holding firmly to the rope, and would then spring out away from the platform, releasing his

ord unveils new energy plan

SAN FRANCISCO (AP) — President Ford on Monday proposed a new \$100 government corporation to provide private industry to gain independence for the United States by 1985.

The speech came shortly before a new Energy Independence Authority will undertake one of the most ambitious projects in American history, a crash national program to develop energy resources that developed in the world war II era.

The President said all those projects are "impossible," Ford stated. "Americans have done the impossible. Any nation or group of

Officers train to bound down bluffs, buildings

By DAN J. DAYLEY
Universe Staff Writer

Bounding down the face of cliffs and buildings will be a lot easier for the eight BYU Security officers who received training Friday on the art of rappelling.

Improving Security force's rescue abilities was one of the goals of the expert instruction offered by Cadet Maj. Adrian G. Baird on what he called "free rappel."

Baird spent nine weeks this summer in the Ranger School at Fort Benning, Ga.; two of those weeks were devoted strictly to the various forms of rappelling.

From a 30-foot platform located in the southwest corner of the Smith Fieldhouse, the officers were taught to rappel, or jump, through the air to the floor below. A rope securely fastened to the platform was tied to a snap link mounted on the officer rappelling, allowing him to slide down the rope.

The officers were trained to control their fall as well as to stop in midair.

When an officer was ready to descend, he would shout, "On platform, would shout, 'On rappel.'"

Immediately, a person holding the rope on the floor would shout back, "On belay." The officer jumping would then lean backwards over the edge of the platform, bracing his legs against the edge, holding firmly to the rope, and would then spring out away from the platform, releasing his

ord unveils new energy plan

SAN FRANCISCO (AP) — President Ford on Monday proposed a new \$100 government corporation to provide private industry to gain independence for the United States by 1985.

The speech came shortly before a new Energy Independence Authority will undertake one of the most ambitious projects in American history, a crash national program to develop energy resources that developed in the world war II era.

The President said all those projects are "impossible," Ford stated. "Americans have done the impossible. Any nation or group of



Universe photo by Bruce Willardson

A BYU Security officer dangles from a catwalk in the Smith Fieldhouse during rappelling practice.

According to Sgt. Kal Farr of BYU Security, the eight full-time Security officers learned to rappel for rescue purposes, protection of very important persons and other situations which require this type of maneuver.

The eight officers in the criminal division receiving the training included five patrolmen, one detective, and two sergeants.

The Perfect Blend
of Quality,
Service, and Style



**Mike
Wardle**

Diamonds

194 WEST CENTER
PROVO, 377-9390

Mt. Bell lists ways to lower hookup costs

Students trying to reduce costs of phone installations need to realize that the new change-of-responsibility installation is not a "magic cure-all" for high installation fees.

According to Clifford D. Finch, local Mountain Bell unit director, the phone must still be in service and both parties have to agree to the change of responsibility.

If both parties can get together, and contact the phone company, then the new resident can cut installation cost from \$22 to \$6 — a saving of \$16.

"It probably leaks out that you can cut the costs under any circumstances, but that is simply not true," said Finch. If the phone is still in order when new occupants arrive in an apartment but the old party has ordered it discontinued, then the phone company has to honor the old party's request, said Finch.

In order to take advantage of the reduced charges under the change of responsibility, the new party must take the initiative and responsibility to contact the old party, Finch reported.

Finch said that the change of responsibility clause will benefit students "who can get their heads together." Installation fees went up last January from \$1 to \$22. At that time, Mountain Bell was approached by the ASBYU Ombudsman Office about the possibility of reducing costs under a change of responsibility plan, reported Finch.

At the time responsibility could be charged only by roommates because of rules set for the phone company by the Utah Public Utilities Commission, noted Finch. The change of responsibility was extended to present rules in June for Provo only. Now those rules have been extended for the entire state, added Finch.

In addition to installation fees, a \$13 deposit is also required to cover monthly phone charges for the first month or two.



Suzanne Nebeker from Billings, Mont., on horseback, has been named BYU Rodeo Queen. First attendant is Sherri Muir from Jerome, Idaho, right, and second attendant is Cyndy Williams from Vernal, Utah.

Montana coed, 18, gets rodeo crown

An 18-year-old coed who is planning a career in law was crowned BYU Rodeo Queen Thursday night.

Suzanne Nebeker, a sophomore majoring in speech communications from Billings, Montana, was selected from among 13 contestants following two days of competition.

As queen, Miss Nebeker will reign over the BYU rodeo this weekend. She will also compete in the national competition sponsored by the National Intercollegiate Rodeo Association next June.

Sherri Muir, a sophomore pre-veterinary major from Jerome, Idaho was selected as first attendant.

Cyndy Williams, a freshman majoring in business education from Vernal, Utah, was named second attendant. Vicki Lyons, a freshman pre-veterinary major from

Altonah, was named Miss Congeniality.

Wednesday night the contestants were judged on poise and personality. Thursday night they were judged on horsemanship prior to the selection of the queen.

The BYU rodeo will begin at 7:30 p.m. Friday, with later contests at 1:30 p.m. and 7:30 p.m. Saturday.

17-foot ski boat donated to Y

A completely outfitted, 17-foot aluminum hull motor boat has been donated to the BYU Department of Youth Leadership by Norman Castle of Sports Specialties in Orem.

Dr. Thane Packer, chairman of the department, said the boat will be used in classes concerned with aquatic skills and waterfront safety.

Registration deadline for BYU clubs Oct. 3

Oct. 3 is the deadline for the registration of BYU Clubs at the Organization Office.

The Organization Office says it is expecting more than 180 clubs to register this year as compared to the 135 which registered last year.

The registration process consists of six main steps: 1) select officers; 2) clear officers through the administration; 3) have constitution approved; 4) open an account if the club wishes to collect dues; 5) have the officers of the club interview with John Plocher, Organizations Office vice president and 6) financial audit.

John Plocher said that the function of the Organizations Office is to act as a representative between the administration and the clubs.

Other duties of the office are to correlate the activities of the various clubs as well as

aid in the development of the clubs and the people involved.

The Organizations Office also creates activities for club participation, such as the carnival last weekend.



LITRONIX 2240 R SALE!



Reg. \$44.95

3 DAY SPECIAL
MON.-TUES.-WED.
ONLY

\$34⁹⁵

1 Year
Unconditional
Guarantee

Guaranteed
Lowest Prices
in Utah

- * 1/x √ x² Key
- * MEMORY
- * LIVE % KEY
- * AUTO CONSTANT
- * RECHARGEABLE/ADAPTER

**STOKES
BROTHERS**

44 South 200 East, Provo 375-2000

The Book Truck is Here!

Attention BYU Faculty:

College Marketing Group, a publishers' representative that carries books from hundreds of publishers across the country, including BYU Press, will have its famous "Bookfair in a Truck" on the BYU Campus. You're invited to come browse through the Booktruck and look at the latest material from major text houses, trade houses, mass market paperback publishers, university presses, film companies, and scholarly journals.

- At the Booktruck, you can
- select complimentary or exam copies to consider for your courses
- recommend books for department or campus libraries
- talk over specific needs with Booktruck hosts.

The Booktruck display is fun and interesting. It's the only time this year that the latest publications from hundreds of publishers will be here on campus for your convenience. Don't miss it!

Times: Wednesday, Thursday, Friday
September 24-25-26
9 a.m. to 4 p.m.

Place: The parking lot west of the Administration Building

Sponsored by



BYU Press



\$100 REWARD

STUDENTS

For each Rainy Day "Standard Unit" purchased at retail (\$398.13) by your parents, relatives, friends, neighbors, etc., Rainy Day Foods will pay you \$100. P.S. Keep the reward or pass on the savings!

FACULTY

For each Rainy Day "Standard Unit" purchased at retail (\$398.13) by you and/or your friends, relatives, etc., Rainy Day Foods will pay you \$100. Keep the reward or pass on the savings.

A "STANDARD UNIT" is an approximate 12 month supply of food for an average adult. All food is specially packed and prepared for long-term storage. It contains a complete variety of selected fruits, vegetables, dairy products, meat substitutes and grains.

George Amundson
President

HOW TO ORDER

IN PERSON: 1775 South 350 East Provo, Utah

BY MAIL: P.O. Box 71, Provo, Utah 84601 (Must be postmarked by Sept. 30, 1975)

TELEPHONE: In Utah 1-377-3093 Collect-Out of State TOLL FREE 1-800-453-9217

Give Credit Card number at that time.

NO LIMIT ON NUMBER OF PURCHASES

ALL MAJOR CREDIT CARDS ACCEPTED

DEADLINE: Offer ends midnight, September 30, 1975

100 REWARD 100	
Name _____	
Address _____	
City _____	
State/Zip _____	
Telephone Number _____	
EXPIRES MIDNIGHT SEPT. 30, 1975	
OFFER SUBJECT TO AVAILABILITY	
REWARD VALID ONLY AT RAINY DAY FOODS INC. 1775 SO. 350 E. PROVO, UTAH 84601	



Saving electricity

Y helps ease energy crunch

By KENNETH M. JOHANSEN
Universe Staff Writer

BYU's Physical Plant is doing its part to conserve the nation's dwindling energy supplies.

According to Bill Stacey, utilities supervising engineer, the BYU Physical Plant has incorporated several plans to keep energy usage to a minimum.

One of the devices used by BYU to conserve energy, he said, is an electronic

surveillance system that helps to keep the peak power usage to a minimum during the year.

These power peaks are very expensive, according to Stacey. During these periods, which are usually during the hot days in July and September when students return to school, the surveillance system will automatically turn off various motors and pumps on campus.

Stacey also said it takes a

more energy to cool the buildings on campus than it does to heat them.

The average temperature in the buildings on campus is maintained at 75 degrees Fahrenheit. BYU does not lower temperatures in the buildings during the winter because of problems which resulted when it was tried in 1973, Stacey said. He also said that the fuel conservation during that test was minimal.

Stacey said one of the

greatest helps in fighting the energy crunch at BYU is for people to turn off lights in rooms when they leave. In many places on campus, he said, the Physical Plant has replaced bright lights with ones requiring less power.

There are two other precautions which are taken to conserve energy, Stacey noted. At night, fans which keep the air circulating through large buildings are turned off and fresh air entering buildings is kept to a minimum. Fresh air is costly to circulate through a building, Stacey said.

The Utah Safety Council has suggested ways for students living off campus to conserve energy safely.

According to the Safety Council, each person can help conserve energy by making sure all heating and cooling devices are on top working order. This insures efficient energy usage.

The Utah Safety Council says space heaters should be thoroughly checked and have a safety switch on them which will automatically turn



Universe photo by Randy Taylor

A laughing couple enjoys a ferris wheel ride at the Centennial Club Carnival.

off the heater if it is tipped over.

The Safety Council also advises renters to check with

their landlord to make sure the circuit in their apartments will carry the electrical load used by heater. Every person

can be energy conscious by turning off lights immediately after using them, the council suggested.

BYU library given papers on Joseph Smith death trial

A large stack of historical documents used as information sources for a new book on the trial of the Mormon prophet Joseph Smith's accused assassins has been given to the BYU Library.

The book, "Carthage Conspiracy: The Trial of the Accused Assassins of Joseph Smith," was written by Pres. Dallin H. Oaks and associate professor of history, Dr. Marvin S. Hill.

The 248-page, illustrated work was published this month by the University of Illinois Press.

One of the men decided to do research on the trial when they were graduate students at the University of Chicago - Pres. Oaks in law and Dr. Hill as a doctoral candidate in history.

The trial itself took place at Carthage, Ill., in 1845, one year after Joseph Smith was shot to death in that city. Five defendants were acquitted May 30, 1845, at the conclusion of a six-day circuit court trial which was one of the most celebrated legal happenings of the day on the Western Illinois frontier.

Pres. Oaks and Dr. Hill have been working on the book for more than 10 years now, sandwiching research and writing into their schedules whenever possible.

The result is a heavily documented work which brings to light some never-before-published information on the trial. The book gives a detailed reconstruction of the political controversy leading up to the trial and of the trial itself. It contains new insights as to why Joseph Smith was killed and why the Illinoisans hated the Mormons.

It also deals with the effect of the trial on the Mormon exodus from Nauvoo, Ill., in 1846, and explores the basic tensions in American thought and life that were prevalent at that time.

The documents which they have turned over to the BYU Library include copies of original papers on the case which the two men found in Illinois. Among them are the indictments, the jury instructions, the verdict and four separate accounts of the trial written by persons who were there.

Campus groups plan activities

ALPHA LAMBDA DELTA

All sophomore women with a freshman GPA of 3.5 or higher are eligible to be a member of this exciting honor society and are invited to our orientation Thursday at 7 p.m. in 81 JKB.

ALPHA PHI OMEGA

All members and interested persons are encouraged to attend. We need to make assignments for our open house Sept. 30 and our Homecoming float. Meeting tonight at 8 in 379 ELWC.

ALPHA ZETA

We will elect some officers and plan fall activities on Thursday at 7 p.m. in 363 MARR. All members and prospective members are invited.

ALPINE CLUB

Lecture on back packing. It's still not too late to find out where it's at. Everyone welcome tonight at 7:30 p.m. 260 ESC.

AMERICAN SOCIETY OF CIVIL ENGINEERS

This is to celebrate the semester being one-fifth over. There will be volleyball, softball, croquet and maybe a tug-of-war with the faculty. Meet at the north entrance to Marriott Center for rides to Lion's Park on Friday at 5:30 p.m. Bring your families and dates. No charge! (Eating starts at 7:30.)

ARIZONA CLUB

All club members are expected to attend meeting Thursday at 10 a.m. in 562 ELWC. Important club business to be taken care of at the meeting.

ASSOCIATION FOR CHILDHOOD EDUCATION (A.C.E.)

What's the best way to handle discipline problems in the classroom? Come hear Jim Young speak on "Discipline and Classroom Management" Thursday at 7:30 p.m. in 261 MCKB (for anyone interested or involved in teaching). P.S. Refreshments too!

AUNO

All girls interested in becoming an official hostess for the BYU Athletic Department, come to Auno's open house tonight at 8 in the Skyroom. We've got a fun year planned - come join us! Activities be there at 7:30 p.m.

BRAZILIAN AMERICAN ORGANIZATION

This begins our weekly club meeting schedule every Wednesday night at 8 in 379 ELWC. Brazilian music, culture, speakers and parties. Come every week. Don't forget Os Indios Tabajaras will perform Thursday night. Finally, heartfelt and sincere thanks to all who made our Century Festival booth a success. Thanks!

CHITRIELLAS

Everyone plan on attending our open house Wednesday from 7:30 - 9:30 p.m. in the Skyroom, ELWC. Activities and Slurpee please be there by 7:15. Dress is traditional black and white.

FINNISH CLUB

Tervetuloa Kaikki suomalaiset ja suomen ystävät! (Opening Social Thursday, at 5:30 p.m. at Kiwanis Park.)

GRADUATE ASSOCIATION OF LIBRARY AND INFORMATION SCIENCES

Jim Tingan was elected President, Bill Slaughter was elected Vice-President, Megan Bascon-Secretary and Suzanne Willis-Treasurer.

INTERMOUNTAIN SCUBA DIVERS

There will be a presentation on the different dive spots in Utah. Also, we will be planning our Oct. 3 dive. If you cannot come, but still want to go with us, call Lorin Palmer at 375-1663 or Nancy Baggs at 375-8116 between 6-10 p.m. Meeting is Wed. Sept. 24, 7:30 p.m. in 271 RB.

PRE-OPHTHOLMISTRY CLUB

Dr. Salamind, a noted optometrist and speaker will be our guest to discuss the optometric profession Wednesday at 7:30 p.m. in 375 ELWC. Refreshments will be served. All are invited to attend.

INTERCOLLEGIATE KNIGHTS

All those planning to join IK's this semester meet in

attendance Wednesday at 5:15 p.m. in 278 JKB. Wear white shirt and tie to the meeting.

SEMPER FIDELIS

Will elect officers ratify constitution, show two films Thursday at 7:30 p.m. in 562 ELWC.

SMITH COUSIN'S CLUB

All descendants of Jesse N. Smith and friends of the family. Meeting will last only one hour on Thursday at 7 p.m. in 370 ELWC. Officers for this year will be elected and new constitution reviewed.

SPORTSMEN

Open house on Tuesday at 7:30 p.m. in 347 ELWC. Everyone be there!

SPORTSWOMEN

All interested girls come to our open house Tuesday. Please bring a small photo.

VAKNHOM

Please remember to bring the summary of yourself and have your skits ready for our open house on Sept. 30. Meeting Wednesday at 7 p.m. at Sherrie's house 39 West. Officers meet at 6:30 p.m.

YOUNG MEN

Open house Wed. 8 p.m. 357 ELWC. Coach Arnold will be speaking, refreshments. Our table is set Monday through Wednesday. Get on down and help us out. We'll discuss the Arizona game trip this Wednesday. Bring your buddies to the open house.

Y-SQUARES

Wednesday in 179 JSB - 7 p.m. round dancing and 8 p.m. square dancing.

40 clubs join in fun at carnival

The quiet solitude of law school parking became the center of gaiety and excitement this week.

Thursday, Friday Saturday the Century Club Carnival was held at Forty campus clubs organizations participate in the fund-raising project. John Plocher, ASBYU president of Organizations reported that this year's carnival was two to three times more successful than the previous years.

Some of the participating clubs raised as much as \$3,000. Plocher said. Proceeds from the carnival will be distributed to the clubs organizations by Organizations Office, informed.

Dunking booths, a pig face, and amok c were but a few of the booths contributing to the success of the carnival.

One of the main attractions was the food. Hot bar corn-on-the-cob, Chi specialties, Jewish bread, Mexican dishes could be bought for a small price.

Preparations for carnival began last spring. Plocher, a committee of presidents was organized to get things under way.

Help needed for swim plan

Student volunteers needed to serve in handicapped children's swimming program.

The desire to help fortunate children is the prerequisite for participation according to the director of the program, Bob Fredrick. The program will be Tuesday and Thursday 10 a.m. to 10:45 a.m. at Richards Building swimming pool, room 147-A.

Interested students should contact Fredrick at SFH, Ext. 2447. Registration and questions concerning program can be handled calling Ext. 4271.

Disabled children elementary to junior ages will be involved in swimming activities.

The California V Institute reports that its survey shows that the work of the house now serves to be served. I similar survey, seven y ago, women made the ch only 41 per cent of the

VW OWNERS

Watch this space for key tag specials

parts and accessories to 10% off cash and carry which will entitle you to GLOW IN THE DARK KEY TAG "BUG HUT" Come and get your free Own a Volkswagen? 126 EAST 100 SOUTH - OREM

BUG HUT

HOW TO KEEP A VW OWNER BUSY

BURGER KING INVITES YOU TO...

Buy two Whopper Juniors® and a drink of your choice for only **\$1.15**

Our Whopper Junior® is every bit as good as our Whopper®. Only smaller.

We'd like you to try this delicious sandwich. So bring in the coupon for a special treat that will please your appetite. And your pocketbook.

Buy two Whopper Juniors® and a drink for **\$1.15**

Offer expires Sept. 30, 1975. Good only at 1620 N. 200 W. Provo.

Have it your way

1620 North 200 West, Provo

IS DAILY SCRIPTURE READING GETTING YOU DOWN DOWN DOWN

"WAKE UP" and enjoy the living gospels by CASSETTE.

SPECIAL LIMITED OFFER

19 TAPES	BOOK OF MORMON
9 TAPES	DOCTRINE & COVENANTS
2 TAPES	PEARL OF GREAT PRICE

Reg. \$150.00 **\$99.99**

Included with tapes:

- Carrying case "leather"
- Joseph Smith Story
- Dramatization tape of B. of M.
- Head cleaner

Narrated by "CHARLES FREED" creator of the windows on KSL Radio

100% GUARANTEED

"COME SEE US SOON"

Phone 373-3083
148 North 100 West
Provo, Utah 84601

Seventy's Mission Bookstore

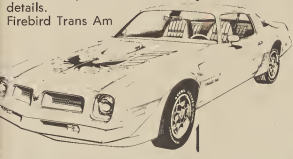
Entertainment



The Daily Universe

Meet the 1976 Firebird

It's not exactly your Driver's Training Special. Take the Trans Am shown below—a 5.7 liter V-8 is standard. And on all Firebirds, you get proven styling, Radial Tuned Suspension, and custom-crafted interior comfort. See the '76 Trans Am and other Firebirds this week at Harmon's. Watch for our ad in Thursday's Universe for details.



HARMON'S

Pontiac - Subaru - Cadillac
470 West 100 North 373-3031

The Week

Today
Forum - Tad Danielewski, "Youth: Send Them Up, Shoot Them Down," 10 a.m., Marriott Center. Varsity Theater - "Waterloo," 6 p.m., 8:20 p.m. Student Organ Recital - Jim Wallman, 8 p.m., Madsen Recital Hall, HFAC.

Wednesday
Women's Awareness Lecture - Robert D. Dandie, "Home Decorating," Noon, 353 ELWC. Faculty in Concert - Justice Bonn, 8 p.m., Madsen Recital Hall, HFAC. Varsity Theater - "Waterloo," 6 p.m., 8:20 p.m.

Thursday
"Take Ten" Concert, 10 a.m., ELWC Ballroom. Centennial Lyceum - "Los Indios Tabajaras," guitarists, 8 p.m. de Jong Concert Hall, HFAC. Film Society - "The Heart is a Lonely Hunter" and "Navigator," admission 50 cents, 446 MARB. International Cinema - "Father Panchali" (Bengali), 5:15 p.m., "The World of Apu" (Bengali), 9:10 p.m. Varsity Theater - "Waterloo," 6 p.m., 8:20 p.m.

Friday
Soccer - Utah League, 5 p.m., Haws Field, admission 50 cents. BYU Rodeo, BYU Rodeo Grounds, 7:30 p.m., admission \$1.50 plus activity card, general admission 32. Concerts Impromptu - Memorial Lounge, ELWC, 8:30 p.m. Rock Dance - 9 p.m., ELWC Ballroom. Varsity Theater - "Waterloo," 3:40 p.m., 6 p.m., 8:20 p.m. Weekend Movie - "Clarence the Cross Eyed Lion," 7 p.m., 9 p.m., JSB Auditorium. International Cinema - "Father Panchali" (Bengali), 7:15 p.m., "The World of Apu" (Bengali), 9:10 p.m. Film Society - "The Heart is a Lonely Hunter" and "Navigator," admission 50 cents, 446 MARB.

'Mission' auditions continue

Auditions for "Mission Call," the first arena production of the season, will continue today and Wednesday, according to Dr. Charles Metten, chairman of the BYU Theatre & Cinematic Arts Department.

Audition times are 7:30 p.m. today and 4 p.m. on Wednesday. All auditions are in the Margaretts Arena Theatre, said Dr. Metten.

Marie Myer wrote the script based on the true story of young missionary, Neil Lovell.

Scripts are available in D-581 HFAC, according to Dr. Metten.



"The Death of Socrates" by Jacques-Louis David represents the French Classical tradition to be examined in new series.

KBYU to feature political painter

Jacques-Louis David, whose paintings became the backdrop for the French Revolution, is the subject of "The Romantic Rebellion" segment airing Wednesday at 9:30 a.m. and Sunday at 10 p.m. on KBYU-TV, Channel 11.

David was born in Paris in 1748, and as a young man he made an adventurous trip to Italy, where he studied the ruins at Pompeii, then only recently discovered. He drew his inspiration from Classical art, but, as Lord Clark points out, his social and political awareness were such that he transcended the limits of academic classicism to become the first great political painter—a fate which was to be both his triumph and his downfall.

His first picture, "The Oath of the Horatii" caused a sensation when it was unveiled in Rome in 1785. It is a story from Roman history of stoic sacrifice, and Lord Clark points to it as one of the first paintings to make men conscious of moral responsibility.

David was active in the French revolution, voting in the convention for the death of the King.

Villa 1 Springfield 489-4513

The story Buford Pusser wanted told...

PART 2 WALKING TALL

SHOWTIMES
Weekdays 7:00
Weekends 7:00, 9:00

A message for the influencers:

Today, millions of people who have never had a course in economics are influencing the structure of our economic system by their action, or inaction. Yet the well-being of each individual and family depends on sound economics. Realizing that "the doctor" needs to

know "the patient", The Business Roundtable is sponsoring messages that discuss inner workings of our American economic system.

They are giving this special "mini course" monthly exposure before the country's largest reading audience in Reader's Digest.

☆

Free Enterprise—Is This Any Way to Live?

☆

EVERY TIME you pick up a paycheck, buy a gallon of gas or make a bank deposit, you renew your active membership in the American free market. Our economic system's almost infinite freedom of choice—between house and condominium, one supermarket and another, large car and small—is the "humdrum" reality of the highest standard of living in the world.

And yet a vocal group of economists, social reformers, "consumer advocates" and other self-proclaimed critics are trying to convince us that our system is evil, that we should feel guilty about the way we live. Indeed, one of them says that our system "has issued a death sentence against the individual human spirit" and "plunged our country into its present economic chaos, destroyed the lives of millions of families and threatened the very survival of the republic."

Strong stuff. But is it even partially true? Maybe it's time to remind ourselves of a few facts as we consider the following charges against our way of life:

- Free enterprise exploits people. The critics say that the system degrades man, making him a cog in the industrial machine, repressing his individualism. Yet how can they reconcile this darkly tinted 19th-century view with the Pittsburgh steelworker who hitches his motorboat to his new car and heads for his cottage on Deep Creek Lake,

Md., on summer weekends, or the machine operator in Dayton who rises to plant manager? The view is hardly compatible with the fact that modern family real income (figured in constant dollars) has nearly trebled since 1939. Nor does it jibe with polls showing that Americans 8 to 1 like their jobs.

- The free enterprise system makes us selfish and materialistic. No one doubts that our economic system has produced an extraordinary abundance of material goods. And it is true that "average Americans" spend nearly half their total income on what they want (the other half takes care of necessities—food, clothing, housing). No people have ever lived so comfortably. But the record indisputably shows that, even as they have enjoyed and insisted upon material benefits, they have poured out much of their material wealth unselfishly. In 1965, for example, we gave \$12.2 billion to churches, hospitals, schools and a dizzying variety of charitable causes. Last year, despite recession, we gave \$25.2 billion, a seven-percent jump over 1973.

And we give of our time, too—much of that time free because of material things that shorten our working hours at home and on the job. We compose an army of 37 million volunteers—hospital workers, Little League coaches, den mothers, helping hands for the elderly and the retarded. The world's most materially wealthy society has brought a pe-

The way we earn our "daily bread" in this country is under attack as never before. It's time to face up to the question...

cularly vital effectiveness to the concept of voluntarism.

Our way of life debases our taste. The critics picture us as helpless slaves to manufacturers, addicted to a stream of frivolous products put out purely for profit. But if we don't want such products, we don't buy them. The choice is ours.

Critics also blame the system for the fact that some of us persist in eating "junk food" or listening to "awful noise" on the radio. They're afraid that we'll make the "wrong" choice between wool and nylon, pretzels and carrot cookies. Yet the very genius of the market enables us to make such choices freely and in abundance. "Indeed," notes economist Milton Friedman, "a major source of objection to a free economy is precisely that it does this task so well. It gives people what they want instead of what a particular group thinks they ought to want. Underlying most arguments against a free market is a lack of belief in freedom itself."

- Free enterprise concentrates wealth and power in the hands of a few. In no other society is wealth so obviously in reach of its people. The Bureau of Census reports 59.2 percent of national income goes to the 103 million people in families making \$10,000 to \$25,000. More significant, in 1962 there were 464,000 households making over \$25,000. By 1973, there were 5.4 million such households—a more than tenfold increase—astounding even when inflation is taken into account. One indicator of how wealth is distributed in America: two out of every three families own or are purchasing the dwelling in which they live.

Well, then, say the critics, wealth and power must be in the hands of big corporations. But who are these corporations? They are more than 31 million Americans who own corporate stock, plus more than 100 million others who indirectly share in ownership through stock pension funds, etc.

Says economist Charles Walker, "I know it's fashionable to say that the

big interests run the government.

But if that's true, how in the world were the taxes of big interests raised by \$6.5 billion in the 1969 Tax Reform Act? And why haven't those 'big interests' prevented the passage of innumerable regulatory acts?" Because the people—who run the marketplace—still run the country.

Perhaps you've noticed that the case against the free market is seldom made on hard-to-pin-down philosophical issues. That's because the facts of performance are so overwhelmingly in its favor.

Here are some figures: With seven percent of the world's land area and six percent of the population, we produce 33 percent of the world's goods and services (about equal to the total output of Western Europe and Japan combined). Although our labor force is approximately two-thirds the size of the Soviet Union's, we produce twice as much as the Russians do each year. In 1940, one American farm worker fed about ten people. Today, a single American farm worker feeds 54 people here and abroad.

But all the evidence of the system's well-known efficiency and productivity is ultimately not as important as a certain intangible that looms larger than mere economics. This is the subtle blend of freedom and order inherent to the marketplace. You are free to decide how best your skills can be applied, where you will work, what you will buy with your earnings. Can you imagine some central authority deciding who will be a tool-and-die maker in Latrobe, Pa., or a vacuum-cleaner repairman in Keokuk? The free market monitors an incredibly complex assortment of prices, wages, resources, skills, needs, desires—and yet it leaves you in control.

For reprints, write: Reprint Editor, The Reader's Digest, Pleasantville, N.Y. 10570. Prices: 10¢-75¢; 50¢-\$2.50; 100¢-\$4.50; 500¢-\$15; 1000¢-\$25. Prices for larger quantities upon request.

This message is prepared by the editors of The Reader's Digest and presented by The Business Roundtable.

Indios tickets available

Tickets are on sale in the Music Ticket Box Office for the Thursday evening performance of "Los Indios Tabajaras," two Brazilian guitarists.

Admission is \$1 per person for faculty, staff, students and any persons under 18. Anyone else may purchase a ticket for \$3, according to Ken Robinson, director of public relations in the Music Department.

The concert, the first Centennial lyceum of the season, will begin at 8 p.m. in the de Jong Concert Hall, HFAC.

The two musicians, Musapere and Herundy, are brothers who learned to play the guitar while young boys, said Robinson.

"NO-I handled my own reservations"



Next time—
Try the professionals **MT**
at **MURDOCK TRAVEL**
tours-cruises-car rentals
air line tickets
hotel-motel-reservations
passport and visa assistance
expert counsel on any and all
phases of travel at no extra cost
377-9700 11 E. 300 N. PROVO

ADVERTISEMENT



THE BAPTIST STUDENT UNION WELCOMES YOU TO LUNCH AND CHRISTIAN FELLOWSHIP



EVERY TUESDAY 12:00 noon 541 ELWC
Bring Your Lunch
Open to Everyone

Let Karen die? Querries first

MORRISTOWN, N.J. (AP) — Attorneys arguing whether medical devices keeping Karen Ann Quinlan alive should be disconnected were given four weeks Monday to answer unprecedented legal and medical questions raised by the case.

Superior Court Judge Muir ordered the lawyers to return Oct. 20 to help him decide whether he should grant the "extraordinary relief" sought by the comatose woman's adoptive father, Joseph T. Quinlan of Landing, N.J.

Quinlan filed suit 20 days ago asking the court to order St. Clare's Hospital in Denville to disconnect the respirator that has kept his

21-year-old daughter alive since last April. Doctors have said the woman would die "within minutes" if the respirator were unhooked.

The suit quoted doctors as saying the young woman has suffered irreversible brain damage with no hope of recovery.

Miss Quinlan has been in a coma since April 15 when she did not awaken from a night's sleep. Sussex County prosecutor George T. Daggett, who investigated at St. Clare's Hospital last week that her condition probably was the result of "inadvertent ingestion and interaction of a tranquilizer and alcohol."

Daggett said Miss Quinlan

and some friends had been drinking the night before her condition developed. He said the apparent cause was Miss Quinlan of alcohol and tranquilizers was innocent and he ruled out criminal action in the matter.

Muir, addressing a packed courtroom that had been locked to prevent the overcrowding, said the attorneys should be prepared to answer the following questions:

"Is this court to place its stamp of approval to medical procedures that may result in the termination of life for Karen Quinlan, or may result in death or damage to some of her vital organs that may place her life beyond redemption?"

"Should this court, in the absence of applicable law, leave the definition of death to doctors, Karen's parents, or both?"

"Does the present condition of Karen Quinlan, in light of present medical

practice, qualify her for the extraordinary action sought in her name?"

Paul W. Armstrong, Quinlan's attorney, said he also wants to argue opposing prolonging vital processes in a terminal illness.

Hirohito disavows planning Pearl hit

TOKYO (AP) — Emperor Hirohito, preparing to visit the United States next week, denied on Monday he helped plan the Pearl Harbor attack, and said of his half-century reign "the lowest point is, needless to say, the last war."

He said the high point of his rule was his visit to Europe in 1971 and that his upcoming American tour, the first by a reigning Japanese emperor, would rank alongside it.

Asked in a rare audience with 31 foreign newsmen whether he planned to say anything about the war during the U.S. trip Oct. 1-14, he said, "I am studying this problem at present so I would like to refrain from talking about it."

As to whether he had approved the Dec. 7, 1941 naval bombing of the U.S. fleet in Honolulu, and how long before he had been aware of the attack plan, the 74-year-old monarch declared:



Dr. Dee Jay Nelson ... to speak.

Explorer of Mideast to lecture

A Mormon explorer will present a lecture on the Dead Sea Scrolls at 7:30 p.m. Thursday and Friday at the First Baptist Church, 777 S. 1300 East, Salt Lake City.

Dee Jay Nelson has spent many years as an explorer, lecturer and author specializing in the Middle East.

Thursday's lecture will be "The Dead Sea Scrolls, the most important Biblical discovery in 1500 years."

Friday, Nelson will speak on "The Rediscovered Papyri and the Book of Abraham."

Nelson is acknowledged as an expert naturalist in Egyptology, but is most well known for his connection with the Dead Sea Scrolls.

Both lectures will be illustrated with colored slides and are open to the public.

"Benjamin Franklin once said, 'who has nothing to trouble them will be troubled by nothing.'"

Incumbent, Y graduate auditor race

BYU graduate Anthony R. Fernlund will join the Provo City auditor in October. He will run against incumbent H. Blaine Hall.

Fernlund obtained a bachelor's degree in University of Utah, a 30-year Provo resident, with an emphasis in accounting and business management.

Fernlund is a native of Medford, Ore. and moved to Provo in 1969.

He is president and a former trustee of Heritage Foundation, a nonprofit genealogy organization.

Fernlund is also employed as a clerk in a local concrete grocery store.

"Accounting is basic and necessary for government," said Fernlund.

H. Blaine Hall

Provo's current city auditor, H. Blaine Hall, has announced his intention to run for reelection to the post this November. He currently serves as secretary of the Provo Inland Development corporation and was asked to serve on a task force for fiscal procedures for municipalities.

He and his wife, Eleanor, are the parents of seven children.

Cost savings

According to Hall, data processing equipment has been installed under his direction at the City Center transforming this and other operations such as accounting, payroll, inventory and some police and planning operations to computers has resulted in cost savings.

Banking policy

A new banking policy, which earns interest for citizens on short term deposit, also has been instituted. Hall has been elected chairman of the Auditor Division of the Utah League of Cities and Towns.

Fernlund is currently secretary of the Provo Inland Development corporation and was asked to serve on a task force for fiscal procedures for municipalities.

Designer will lecture

"Homes Are For People" will be the topic of the second lecture of the Women's Awareness lecture series Wednesday from 12:10 to 1 p.m. in 357 ELWC.

R. E. (Ted) Damsie, chairman of the Interior Environment Department, will speak.

Damsie attended the University of Utah, BYU, and Chouinard Art Institute in Los Angeles. He has worked in the field of furnishings for more than 20 years and his contribution to the world of design is the Visitor's Center Temple Square and homes in the Salt Lake Valley.

Damsie joined the faculty in 1968 and is department chairman.

Board will divvy BYU club dollars

By RICHARD WILKINS
Universe Staff Writer

Student body clubs have a better chance of getting a fair share of the financial pie because of ASBYU's new Organizations Review Board.

The new review board will handle allocation of funds to all campus clubs, a task that had been handled by the ASBYU Executive Council, according to Jim D. Pedersen, ASBYU financial vice president.

"All clubs will come before the Organizations Review Board and petition us for money," explained Pedersen.

"Money will be allocated according to need, the number of students the club will benefit and the type of project the club is funding," Pedersen said.

Before formation of the review board, clubs requested funds at ASBYU Executive Council meetings. According to Pedersen, this system was sometimes haphazard and time consuming.

"Clubs that petitioned for money at the beginning of the year got more money than those who came in at the end. Sometimes we'd debate for two hours whether to allocate \$31 to some club to buy volleyballs," Pedersen said.

The new system, according to Pedersen, will allocate funds more fairly and leave the Executive Council time for other matters.

"With the Organizations Review Board the Executive Council will have time to examine matters such as telephone rate increases and landlord-tenant relationships," said Pedersen.

Family Research Center receives child-study grant

The Family Research Center at BYU has received a grant of \$62,409 from the Lilly Endowment, Inc., to conduct research on moral development and ethical reasoning in children.

Dr. Larry C. Jensen, professor of psychology and member of the executive committee of the center, is the principal investigator.

Donald T. Nelson, director of the LDS Church Development Office, said the grant is the second one to be awarded to the center by the Lilly Endowment, Inc. The project will consist of two phases: (1) preparing two books dealing with specialized aspects of moral development and ethical reasoning, and (2) developing materials that facilitate children's moral development and ethical reasoning, he said.

"We're pleased that the Lilly Endowment, Inc., has chosen the Center to conduct this important work," said Dr. Darwin Thomas, center director. "We believe the center

Al kinds are uniquely qualified to carry out this important research. We expect the project to contribute useful information about children, the home and moral development in contemporary society."

The project is already underway and is scheduled to be completed late 1977.

The first project conducted by the center for Lilly began in January of 1974, and was entitled, "Project to Survey and Communicate Research Findings Concerning Moral Development and Ethical Reasoning in Children." A summary and conclusions from this work appear in a new book, "What's Right, What's Wrong," authored by Dr. Larry Jensen and published by Public Affairs Press, Washington, D.C.

The center was established at BYU in 1972 to promote and conduct research concerning the social, psychological, emotional and spiritual welfare of the family.

classified get the job done

CLASSIFIED AD POLICY

- * Ad must be prepaid prior to publication.
- * We have a 3 line minimum
- * Deadline for regular Classified Ads is 4:30 p.m. 2 days prior to publication.
- * Deadline for Classified Display is 4:30 p.m. 4 days prior to publication.

Daily Universe - room 538 ELWC, Ext. 2957.

Open 9:40-3, Mon-Friday

Every effort will be made to protect our readers from deception, but advertising appearing in the Universe does not indicate approval by or sanction of the University or the Church.

Read your ad carefully before placing it. Due to mechanical operation it is impossible to correct or change an ad until it has appeared one time.

Advertisers are expected to check the first insertion. In event of error, notify our Advertising Department by 10 a.m. the first day after run wrong. We cannot be responsible for any errors after the first day. We cannot refund or cancel cancellation of your ad from the paper.

NEW CLASSIFIED RATES EFFECTIVE

AS OF WED. JANUARY 1, 1975.

Copy deadline is 4:30 p.m. 2 days before date of publication.

Cash Rates - 3 line minimum

1 day, 3 lines 1.85

3 days, 3 lines 3.60

5 days, 3 lines 4.20

10 days, 3 lines 4.95

Above rates subject to \$1.00 service charge for credit for all commercial accounts.

1. Special Notices

MONTGOMERY Ward in Provo welcomes all BYU students our new Fall Winter catalog are now available at our store at 223 W. Center. Get your catalog now & shop by phone 373-1350

BI-CENTENNIAL yearbook photos are now being taken at Photo Studio-116 ELWC Make App now!

STORING Food/Peck up your own fruit & save! 25 lbs. peaches \$4.25 1000 W 400 S Orem evening 8-10 pm. Dark 45 day Sat bring container and Ad. 10-2

ALL past and present members of anyone interested in the John Birch Society please call Gordon Nielsen, 375-1172. 9-25

2. Instruction, Training

GUITAR lessons! Learn any style! Call us today rates progressive! Music 374-5035. 10-9

PIANO lessons, theory classes taught by conservatory graduate trained in Europe. Come to BYU. 375-7627. 9-30

2. Instruction, Training

PROBLEMATICS experts help in learning how to educate yourself. Stephen J. Stone 377-4728. 9-27

PIANO Classes for Pre-School children ages 4-8. Small classes assure each child of individual attention. 375-7627. 9-30

FOLK GUITAR LESSONS of Steve Denver, Collins, etc. Red and Adv. 82 Call 375-3565. 10-1

HOW TO READ A TEXTBOOK in 4 HRS. Learn 9 keys to Power Study. For app. call 377-6939. 10-2

WRITING: Having mechanical difficulties? Exp. editing, papers or theses. Call 374-0197. 9-5

BIVERLY Spanish conversation classes held in Mapleton. Professional teacher 489-4864. 10-2

FUN guitar classes in Mapleton Great method. Learn several songs at first class 489-4864. 10-2

3. Lost & Found

FOUND: Grey tinted contact lens in a white case near Orem. Thurs 5:30-8:30 PM. 374-7622. 9-23

FOUND: Opel pendant found on the street. Family of 5. Miller Sept 16 Call 377-2552 Miller. 9-23

4. Personal

ELECTROLYSIS: Perm. removal of unwanted hair on face and neck. Ladies only 374-3401 for app. 10-1

UNWANTED hair removed permanently. Electrolysis. 225-2918 and body hair. Call 225-3206. 10-1

14. Clothing

UNIVERSITY of California at Provo 77 shirts 375-4875 we deliver. Great presents. 9-29

23. Insurance, Investment

YOUR INDEPENDENT AGENT serves you best with insurance. Health. Gary D. Ford 377-4575 CTFN

24. Jewelry

STEAL A Diamond. Only \$300 for beautiful 40 pt stone approx at \$400. 225-4531 or 374-5192. 9-26

DIAMONDS: Wholesale prices on quality diamonds and rings save up to 50% on all stones & settings. Carter & Co 377-9096. 10-13

EXPERT Watch Repair Dept. Gullick & Jones Jewelers 378-1379. 19 North University. 378-1379. 9-29

26. Office Equipment, Supplies

CALCULATORS guaranteed lowest prices in Urv. HPA Tix. Stokes Bros. 44 S 200 E 378-2010. CTFN

31. Shoe Repairing

Bill Kelsch Foothill Shoe Repair Service proven throughout the Years. Plenty of free parking. 438 North 9th East, Provo, Utah 374-2424 CTFN

32. Typing

PAPERS and other typing: call Alan Remington at 377-1242. 10-23

OVERNIGHT typing. Electric all kinds IBM carbon ribbon. Handwriting okay. Ann, 375-6529. 10-3

NEED EXPERT help with your 7070. Ten yrs. exper. IBM exp. 377-6725. 10-3

EXPERT typing-Theses, Resumes, Everything! Handwriting OK. IBM executive. Viki 375-6553. 9-30

Quality Typing IBM correcting, selective IBM Choice of type Ann 374-6862. 10-7

EXP Business typing envelopes legal exp. Maria 377-7765 call Mike for all student typing. 10-17

Typing classes. IBM carbon ribbon. Handwriting OK. 10 yrs. Exper. Marian, 224-1222. 10-17

40. Employment

ALCOA Subsidiary has part time openings Interview Tues, Wed, Thurs 5:30-8:30 PM. 142 N 1000 E Provo, Utah. CTFN

GROCERY Checker-Two years recent supermarket experience work mornings 9-11 Sundays Apply at Supermarkets 68 N. 1000 E. 9-23

GUITAR instructors. Phone 375-4583. 9-23

44. Entertainment

WANT a hayride with horses, or barn dance for branch or family fun call Bill 225-2918. 9-26

SQUARE dancing is fun and it's free! An excellent new school year activity. 6 yrs exp call Dave 375-3370 or BYU 2803. 9-23

PUT some plans in your party! Have a minkin! Shows for all occasions Call John 375-6075. 9-30

LIVE dance music for branch parties or weddings. Reasonable. 377-2079 or 374-5235. 9-23

50. Musical Instruments for Sale

GUITAR players-Make us your guitar headquarters this year! Guitars, strings, accessories, repair. Herger Music 158 S 1st West. 10-14

GUITARS for rent. New models. Rentals. Save call now for low rates. Wakefields 373-1292. 12-18

50. Musical Instruments for Sale

RENT Pianos-New or used. Low rates. Call Mike for all student typing. 10-23

ELECTRIC pianos, drums, PA systems, Amplifiers, Guitars-call at Herger Music W. of Post Office. 10-14

GUITAR, Drum, Accordion and Banjo. Herger Music 375-4583. 10-14

51. Sporting Goods for Sale

\$49 COMPLETE ski package Open Market & Highway Warehouse 124 S Columbia Lane. Handwritten OK. 10 yrs. Exper. Marian, 224-1222. 10-17

SAVE MONEY-Water beds, mattresses, sets, wardrobes, sewing machines, chests, TVs, stereo, Direct Factory Outlet 402 W Center 374-5273. CTFN

SEWING machines. Low rates call now. Save on sewing. Wakefields 373-1292. 12-18

UPHOLSTERY supply. Items at wholesale prices. All kinds of fabric at 1/2 price. Fabric Center 763 Columbia Lane. Provo, 375-3717. CTFN

CASSETTE Tape Sale 3 cassettes to real tapes from the good quality National States Tape Inc. 37 S. 200 W. 374-5800. 9-23

RENT-ATV - BAW, Color, Stereo, Lowest rates. Stokes Bros. 44 S 200 E 375-2000. 10 n.m. 9 n.m. Mon-Sat. 9-23

BARTLETT peers \$4.50 bush pickled beans. Containers Also tomatoes 840 S 1100 W Orem 225-4291. 9-23

FREEDER Special buy with steel liner 1/2 c chest or 10 1/2 upright \$269.95 limited number upper level. Furniture's Univ Mail 224-1311. 9-23

BARTLETT Peers a pick or buy Good prices call or come 525 N 600 E Orem 225-2510 after 4:30 weekdays-Monday Sat. 9-23

HONEY for sale this year's choice alfalfa & orange honey in 5 gal cans call 224-1311. 10-16

BEDROOM suite linen Danish mod walnut piece. Includes cedar chest. Q Health 890 377-5125. 9-24

53. Wanted to Buy - Misc.

OLD coins wanted. Paying cash for rare coins. 200 gold coins only. 225-5857. 1-8

58. Apartments for Rent

ARMSTRONG MANOR 2 1/2 bdrms, 2 1/2 baths, 2 car garage, laundry, pool, 375-1253. 9-23

NEW Rental Facility. 2 bdrms, 2 1/2 baths, 2 car garage, laundry, pool, 375-1253. 9-23

LAUNDRY, PD, UTIL See us today 1700 N State St. Provo 377-3476/375-7647 CTFN

VACANCIES CINDA LEE APTS for 2 Single girls 2 bdrms from campus 4 per apt call 375-6910 9-8 pm 10-23

1 BDRM Apt in Historical role 2 story distinctive adobe 850 400 W 2nd St. Orem 224-2947 evenings 9-24

MUST sell Seattle Contract Great Deal. Call Susan 375-6342. 9-23

BOYS Contract for sale at King Henry Apts. Move in now. Sept rent is paid. Call Mike, 375-0525. 9-23

MUST sell Monte Vista contract Close to school. \$60,000 will include. Debbie 225-9247. 9-25

VACANCIES GIRLS No 3rd E Call Janina, 375-7102 after 7. 9-26

GIRLS contract 4 sale Close to Campus 37 W 700 N Good branch 374-1831. 9-23

DUPLEX 2 bdrms needed \$2000 & utilities 68 E 1000 S Orem call 224-1472. 9-26

2 GIRLS contracts available immediately in same Room Apt Call Susan 375-0525. 9-23

RIVERDA Contract for sale 3 bed room 2117 come by or call Peggy Jones 375-0525. 9-24

FURN apt for couples or single all utilities paid call 377-8819 9-23

60. Wanted to Rent

NEED to buy Reams girls's contract when possible Hurry call Marci 375-8728. 9-23

62. Homes for Sale

\$27,000 for you or partner to assume low interest Vn loan on 3 bdrms cozy home. No cash costs. Large corner lot. Orem after 5 mornings 375-7025. 9-25

65. Riders Wanted

NEED a commuter to Kearns area. 375-7304. 9-23

68. Storage

Storage Units 130 So. State. Orem 225-3580. 9-29

69. Bicycles, Motorcycles

FOR sale AMP 10 speed bike good cond. Pearl finish call Lee Ann 224-2947 evenings 9-24

YAMAHA YX 250 perfect cond. Best offer. 375-6400 or 373-6404. See at Elmer's Auto 9-25

71. Trailers, Trailer Space

TRAILER SPACES available now near Mail. Gas, w/s, garbage pd. \$50 per month 225-6530. 10-16

74. Automobiles for Sale

BEAUTIFUL Blue Vega 72 good condition sharp see it 375-2372. 9-26

DUPLEX 2 bdrms needed \$2000 & utilities 68 E 1000 S Orem call 224-1472. 9-26

ECONOMY 1970 Datsun \$14,300 MPG Good condition Call After 374-6441. 10-2

63 FORD Van rebuilt engine new paint 5 ply tire heavy shocks carpeted insulated 373-1554. 9-23

68 BUICK LeSabre sport sedan. FR. PS. Air, 50 Miles. Good cond. 7000 or best offer. 374-854. 9-29

FOR SALE 1972 Vega \$11,000 Call After 3 Ask for Ballard or Sue 756-7025. 9-23

75. Auto Parts & Supplies

4 SONIC maxima max wheels and tires 600-14 like new 3,000 miles a deal 377-0663 Eve. 9-24

78. For Rent - Miscellaneous

RENT WITH OPTION TO BUY TV's, Stereo, washing, dryers, w/s, utensils,

lope high despite loss ays coach

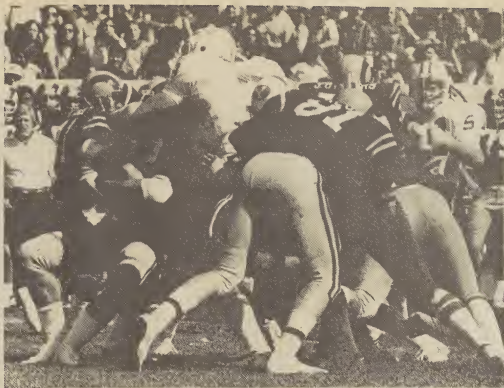
RICHARD ROMNEY
Assistant Sports Editor

announcement that
ensive tackle Gary
son may be lost for the
on further dampened
s football outlook
day afternoon, but
ch LaVell Edwards
ins optimistic.
alyzing the Cougar's
7 loss to Colorado State,
ards said he feels the
ill has a chance at a
season, and possibly a
ionship with the team.
The two losses have put
backs to the wall. We'll
to come out fighting,"
he said. "But we still
e a shot at the
ionship."

We're encouraged about
some things," the coach
continued, noting that the
defense had "really jelled"
since the opening game with
Bowling Green. He
particularly cited Bill Rice for
his performance as a
replacement for Peterson,
who has been in the hospital
since last Wednesday.

"We're also running the
football well, but need to
improve on passing," he said.
"We have a lot of young
receivers, and it will take time
for them to gain experience.
The loss of Jay Miller has
hurt us in this area."

BYU's passing offense
accounted for only 80 yards
in Saturday's game, and
allowed three interceptions.



Universe photo by Paul Fletcher

BYU defensive player Bill Rice (79) tackles Colorado running back in Saturday's game. Rice replaces injured player Gary Peterson for the season.

The running offense gained
196 yards, but also produced
three fumbles.

"In a lot of respects, we
improved last week. If we can
improve each week, we're
bound to win," Edwards said.

He said that Peterson's
absence would hurt the
defensive line's depth. "We've
only got five experienced

players to fill four defensive
positions," he said, explaining
that second string players
would lack actual playing
time in variety games.

"Peterson may make it
back, but when it comes to
things like head injuries,
recovery is slow," he said.

Edwards commented that
BYU went winless until the
fifth game last year, and still
went to the Fiesta Bowl.
Three of those games,
however, were non-confer-
ence.

He said he anticipated no
major changes in the line-up
for this week's game with
Arizona State at Tempe.

Soccercats lose match on penalty, direct kicks

By RANDY L. SMITH
Universe Sports Writer

capitalized on both its
penalty kick and direct free
kick attempts.

In the home game, BYU
took 25 shots, and scored on
three, while Pan World took
23 shots, converting five of
them into a score.

Following a BYU goal
scored within the first two
minutes of play by Big Ord,
a senior forward from Menlo
Park, Calif., the Soccercats
felt the capabilities of the Pan
World team.

In the first half, Pan World
scored two goals. One of the
points came on a free kick
following a penalty for

highkicking on BYU's
halfback Hans Henchen.

BYU then missed a direct
free kick, allowing the Pan
World team to lead at the
half, 2-1.

In the second half, BYU's
Ord scored on a goal set up
by Tony Bardsa, a sophomore
from Zurich, Switzerland.

Henchen, a physical
offensive major from
Frankfurt, Germany, also
scored in the second half.
However, the Soccercats
failed to score on a penalty
kick attempt.

Pan World added up three
more points in the second
half to bring the final score
5-3.

According to Coach Jim
Dusara, Saturday night's
match "was a good practice
game for the team, but
unfortunately we missed
some important penalty
kicks."

"We did not have the type
of finish we would have liked
and tended to give up too
easily in Saturday night's
match. We felt there was poor
refereeing toward both
sides," Dusara added.

Dusara pointed out that
this was the first time BYU
had tried to play under strict
NCAA soccer rules, with all
players as under-graduate
students. This effort is being
made however, since BYU is
attempting to gain NCAA
recognition.

BYU plays in the Rocky
Mountain Soccer League, the
intercollegiate league with
all players as under-graduate
students. This effort is being
made however, since BYU is
attempting to gain NCAA
recognition.

They are also members of
the Far West Intercollegiate
Soccer Association of
America (ISAA), which is
made up of both NCAA
ranked and non-ranked
schools.

The next home game will
be Friday at 7 p.m. on Flava
Field against the University
of San Francisco. "They are
the No. 2 rated team in the
Far West ISAA region, and
will be one of our most
important matches," Dusara
said.

Qualifying rounds open golf season

By ROD COLLETT
Universe Sports Writer

The BYU golf team has opened its fall intercollegiate
season by holding team qualifying rounds.

According to golf coach Karl Tucker, the team's first
tournament of the fall will be the Patio Springs
Intercollegiate in Ogden Thursday, Friday and Saturday.

Tucker said he believes this year's team will be tough
competition, with two All-American players returning in
Mike Reid and Mike Brannan.

According to Tucker, the qualifying rounds, past individual
performances and player experience will determine who
makes the traveling first team.

"There is an old saying that experience is no good if you
don't use it," said Tucker. He continued, "When the
experienced players let their experience work for them, it
usually helps them get over any humps and concentrate on
making the first team."

According to Tucker, many new players or those in their
first year, sometimes succumb to the first year jitters or are
trying too hard, but quickly pointed out that there are
surprises in every new season.

In WAC competition this season, Arizona State is expected
to give the Cougars their toughest test for a repeat title.
Representatives of the NFL, the University of Colorado and
the University of Colorado are expected to give the favored BYU
team a run for their money.

Nationally the Cat golfers were rated fifth last year, and
are expected to be higher this year.

"We feel we are going to be better than we were last year,
and with the kind of veteran team we have returning, we
should not only be a strong contender, but we should be in
the thick of things all year round," said Tucker.

'Blackout' hearings commence

WASHINGTON (AP) —
The House communications
subcommittee is beginning
hearings on a measure to
make permanent the ban on
television blackouts of home
sports events sold out in
advance.

Richard E. Wiley, chairman
of the Federal Communica-
tion Commission, which
administers the law, was
scheduled to be the first
witness Monday, in the first
of four days of hearing on the
bill introduced by Torbert H.
Macdonald, D-Mass.

The biggest arguments
against the legislation are
expected to come Thursday
when Pete Rozelle, com-
missioner of the National
Football League, appears.

Macdonald's new bill would
make the blackout ban
permanent, but with mod-
ifications, such as to bring
new arguments from sports
figures other than footballers.
Macdonald would establish
a 24-hour set-off deadline,
rather than the current 72
hours, for postseason games
in baseball, basketball and
hockey.

The rule, according to the
owners, is essential to the
game's stability.

The rule, according to the
owners, is essential to the
game's stability.

Jayvee team smashes Rebels 37-7 in opener

The Jayvee football team downed Dixie College in St.
George Saturday, 37-7, in its first game of the season.

The team played "very well, especially for the first game. It
was Dixie's third game," said Linebacker Coach Ron Tree.
"They showed a lot of poise. The defense was solid and the
offense moved the ball well."

The offense moved the ball for 534 yards. Clay Blackwell,
a running back from Ogden, scored two touchdowns in the
game. Quarterbacks Mark Wilson and Dan Hartwig scored
one touchdown each. John McConquidale, a fullback from
Calgary, Alberta, Canada, also made one touchdown.

The BYU defense held the rebels to less than 200 yards.
Gary Kama, a middle linebacker from Hawaii, was in on 17
assisted and unassisted tackles. Tree said, and defensive back
Jason Coloma intercepted three Rebel passes.

Defensive ends Gary Bauck and Matt Mendenhall,
defensive back Mark Swenson and linebacker Mike Lacey all
played very well in the game, according to Jayvee coach
Norm Chow.

The Jayvee squad's next game is Friday at 2 p.m. at Cougar
Stadium. They will be set up against the Vikings of Ricks
College.

"This should be the best game we'll play," Chow said.
"Ricks is one of the better junior colleges around."

Utah, Utah State, Cougars drop weekend grid matches

By The Associated Press

Army 54, Lehigh 32
Boston College 27, Temple 9
Colgate 16, Citadel 0
Massachusetts 10, Maine 0
Navy 55, Connecticut 7
New Hampshire 21, Boston Univ.
20
Northeastern 21, Rhode Island 16
Rutgers 47, Bucknell 3
Syracuse 10, Iowa 7
Villanova 14, Toledo 10
South

Tennessee State 21, Alabama
A&M 17
Texas A&M 14, Mississippi 3
Virginia 22, Virginia Military 21
Midwest

Bowling Green 16, South
Mississippi 14
Iowa State 17, Louisville 7
Indiana State 23, Southern
Illinois 21
Iowa State 17, Air Force 12
Kansas St. 32, Wichita State 6
Michigan 19, Stanford 19
Michigan State 14, Miami, Ohio 13
Minnesota 38, West Michigan 0
Missouri 30, Illinois 20
Nebraska 45, Indiana 0
North Dakota 36, Augustana, S.D. 34
North Dakota 13, Montana State 6
North Michigan 17, Cent.
Michigan 14
Northwestern 10, Northern
Illinois 3

Notre Dame 17, Purdue 0
Ohio 10, Ball State 0
Ohio State 17, Penn State 9
Oklahoma 48, Pittsburgh 10
Oklahoma State 20, Arkansas 13
Wisconsin 48, South Dakota 7
Southwest

Arizona State 33, Texas Christian 10
Auburn 10, Baylor 10
Howard Payne 17, Texas
Lutheran 12
New Mexico State 17, Lamar 10
Texas Tech 24, New Mexico 17
Vanderbilt 9, Rice 6
Far West

Arizona 16, Pacific Univ 0
Colorado 27, Wyoming 10
Columbia State 21, Brigham
Young 17
Idaho 22, Northern Arizona 12
Idaho St. Univ 15, Nevada, LVegas 7
Long Beach St 32, Fullerton State 6
San Jose State 5, Oregon 0

**PIANOS - TV's
SEWING MACHINES - GUITARS**

Don't Pay More.
Call Now
For Our
Low Rates

Wakefield's
78 N. Univ. Ave., Provo, INC. Phone 373-1263

Beauty from the Inside-out

**A CLASS TO HELP YOU
LOOK AND ACT YOUR BEST**

A special course designed for women who desire
to learn more about achieving a better self
image, developing qualities of social grace, poise,
attractiveness, personality, and self-confidence
which makes for a more feminine you. Attention
will be given to the correct use of makeup,
weight-control concepts, hairstyling, improve-
ment of posture and walking, selection of fash-
ions and colors, and meeting and getting along
successfully with others. Young women will find
this practical class a rewarding and helpful ex-
perience in meeting the challenges of today's
world.

Date:
Section A
Tuesday, 7:00-8:30 p.m.—College Women
October 7-November 18
Section B
Wednesday, 7:00-8:30 p.m.—Career
and single women
October 8-November 19
Section C
Thursday, 7:00-8:30 p.m.—Homemakers
October 9-November 20
Face: To be announced
uition: \$28

Instructor: Marilyn Whipple, professional model,
actress, lecturer, fashion coordinator for
ZCMI Orem mall, wife, and mother.

Register at:
Special Courses and Conferences
242 Herald R. Clark Bldg.
Brigham Young University
374-1211, Ext. 3556

**STUDENTS AND PROFESSIONALS
FACTORY CLOSE-OUT OF DEPEND-
ABLE SUMMIT CALCULATORS**
Quality electronic calculators
at give-away prices.

SUMMIT SI 80 (Mini-Scientific)	SUMMIT SI 90 (Scientific)
Eight functions with memory. Percent Squares. Roots. Reciprocals. One-hand operation. AC/rechargeable batteries. 5 oz.	Scientific calculator with memory. Trig functions. Pi. Powers. Roots. Reciprocals. Others. AC/rechargeable batteries. 8 oz.
List Price \$99.00	List Price \$99.00
CLOSE-OUT PRICE \$29.50	CLOSE-OUT PRICE \$49.00

BUY WITH CONFIDENCE. 90 DAY WARRANTY. 48-HOUR REPAIR SERVICE.
CALCULATOR SERVICE & SALES
162 West 2950 South
Salt Lake City, Utah 84115
PHONE (801) 486-4196

GOLDEN SKONE SANDWICH SHOPPE
820 North 725 East • Provo, Utah 84601
ON MAIL ORDERS, ADD \$2.00 FOR HANDLING AND SHIPPING

HEWLETT-PACKARD

HP-25 SALE
\$177.00

Where else can you
get a scientific
calculator with

- Programmable
- Trig functions
- Memory
- Exponents
- Rechargeable
- Adapter

GUARANTEED LOWEST PRICES IN UTAH

STOKES BROTHERS
44 South 200 East, Provo

BULLOCK & LOSEE
Jewelers

NEW a flick of your wrist

flashes the time

And, more important,
it's a Pulsar
from
BULLOCK & LOSEE
Jewelers

It's time to take your pride when you show this new Pulsar.
To your friends.
Just a flick of your wrist flashes the time in glowing red numerals. Push a button, and it shows the exact second.
Push another, and Pulsar tells you the month and day.
And after the first thrill of ownership is over, you'll discover how low a Pulsar costs to maintain. It's yours for the year. Stainless steel with matching band. \$299. 14 K gold filled with matching band. \$399.

• We get 200 times the force of gravity shock. Exp. 1000 Pulsar in tests.
• No moving parts to wear out. No routine maintenance, oiling or cleaning needed. Over 100,000,000 cycles tested.
• Pulsar is compact, only one-half inch deep, 100 mm. long, 30 mm. wide and has screen mirror reflect.
• Every Pulsar is individually tested to hold one week before it is placed for sale.

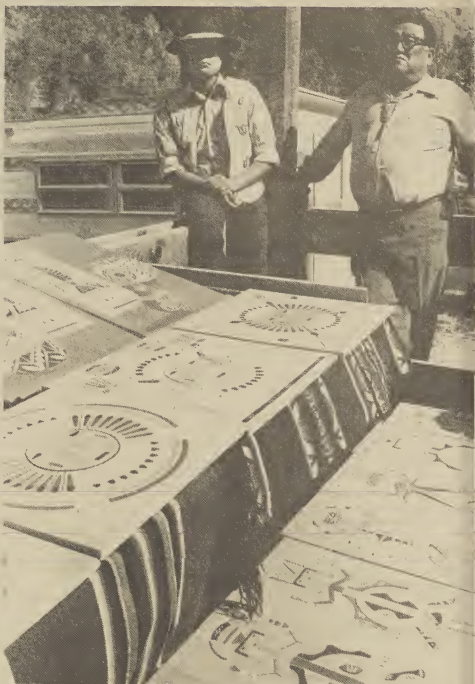
BULLOCK & LOSEE
19 N. University
373-1279
Jewelers
University Mall
OREM
225-0383

Both Stores Open Till 9:00 p.m.

Sundance fair turn spotlight on Indian activities



Keith Merrill films footage for his movie "The Great American Indian" at Sundance resort Saturday as a part of an Indian fair.



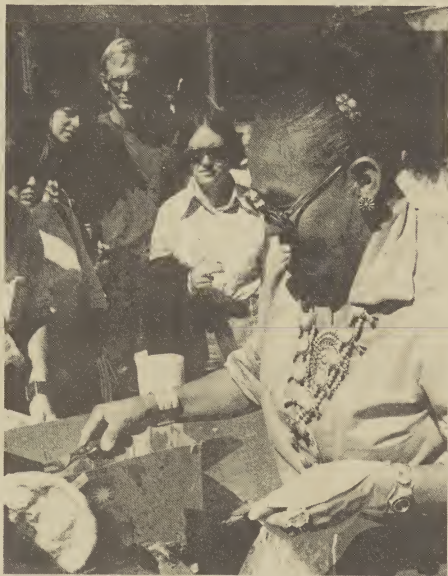
Universe photos by Curti

Father-son team of James and Eugene Joe of the Navajo tribe sell sand paintings

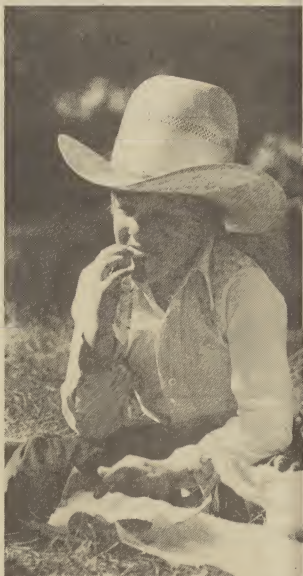


An Indian woman eyes the camera suspiciously as she rests from selling pots.

The Sundance Indian Fair drew many visitors to Provo Canyon Saturday. Indians participated in activities including Indian arts and crafts displays, pottery turning, performances by the Toa-Nizhoni Indian Choir, the Lamanie Generation and filming of "The Great American Indian" by Academy award winner Keith Merrill. The fair, which lasted all day, was part of Sundance Indian Summer.



Navajo fry bread is prepared for the visitors at the fair. . .



...and is enjoyed, as evidenced by this hungry cow



Woman displays her handmade Indian pottery for sale to all interested passersby.



Earth Shoes walk naturally?

By DONNA ROUVIERE
University Staff Writer

EVERY ONE knows the exception of natural way to make shoes is with the heel a little higher than the toe. Or is it?

Because the shoe exercises the foot, the heel is a little higher than the toe. Or is it? The shoe exercises the foot, the heel is a little higher than the toe. Or is it?

It's the shoe that really counts. The shoe that really counts. The shoe that really counts. The shoe that really counts. The shoe that really counts.

Earth Shoe is a registered trademark. Earth Shoe is a registered trademark. Earth Shoe is a registered trademark. Earth Shoe is a registered trademark. Earth Shoe is a registered trademark.




image hair fashions

Your appearance makes all the difference in the world—to you and to us...

- Permanent Hair Styling
- Permanent Hair Products
- Permanent Hair Styling
- Permanent Hair Products
- Permanent Hair Styling
- Permanent Hair Products

FREE Make-up lessons—By appointment with trained technicians to teach you professional make-up techniques to look your best!

Good through Sept. 30, 1975

Managers offer hints for landing sales jobs

By RICHARD WILKINS
University Staff Writer

Selling clothes in a retail store can be a great job if you're the right kind of person. If you can get a job in a retail store, you can be a great job. If you can get a job in a retail store, you can be a great job.

Earth Shoes walk naturally?

By DONNA ROUVIERE
University Staff Writer

EVERY ONE knows the exception of natural way to make shoes is with the heel a little higher than the toe. Or is it?

Because the shoe exercises the foot, the heel is a little higher than the toe. Or is it? The shoe exercises the foot, the heel is a little higher than the toe. Or is it?

It's the shoe that really counts. The shoe that really counts. The shoe that really counts. The shoe that really counts. The shoe that really counts.

Earth Shoe is a registered trademark. Earth Shoe is a registered trademark. Earth Shoe is a registered trademark. Earth Shoe is a registered trademark. Earth Shoe is a registered trademark.



FASHIONS TO FALL FOR

17% NEW
AUSTIN REED AND
SOCIETY BRAND
SUITS
JUST ARRIVED
15% DISCOUNT
USE YOUR COUGAR
COUPON BOOK
EXPERIENCE WHEN
IT COUNTS

From 150.00
ARRIVED MON. - 50
2-PAINT POLYESTER
SUITS—Brown-Navy



The Daily Universe Fashion Preview '75



Dennis Day, left, Claudia Smith, Greg Mortenson show off typical campus fashions. For fall preview, see inside.

Paris: originator of world fashions

By LOIS KOHLER
University Staff Writer

At BYU, this is what a guy takes to the fashion industry, chic is the current trend, the ultimate in fashion.

Where do the fashion trends come from? According to Miss Eleanor Jorgensen of the BYU Clothing and Textiles Department.

She explained that there are two couture showings in Europe each year. Buyers from the U.S. where fashion is emphasized seem

to have adopted the new styles more readily, she said.

Fashion has been trending steadily toward simplicity and realism. Baggy, swinging shapes have been replaced by more structured lines, according to an article by the Soap and Detergent Association.

Body-hugging, slim lines have also become popular.

Paris has contributed to this fashion sense, she believes that the biggest emphasis today is on skirt length. Anything above the knee is definitely out and has been for many years.

Paris inspired dress makers all over the world to design their own wrap-around styles have become popular in the current trend. A return to the 40's look indicates a fashion cycle, said Miss Jorgensen.

Generally, the styles for women have adopted a definite feminine and constant, according to Miss Jorgensen.

Paris has contributed to men's dresses and skirts are beginning to be emphasized by European designers, she said. British tailoring has developed men's fashion trends.

According to the Soap and Detergent Association, for men are currently popular. Vests and more fully cut suits have also become fashionable.

At a cosmopolitan city, Paris

Muslin mode becomes vogue

By BRAD J. REMINGTON
University Staff Writer

Natural-looking hair, health foods and ecology all are a part of the "back to nature" trend for the ordinary consumer to get what he is buying, as some muslims can last and surge in other natural products.

The biggest problem exists in the shrinkage that occurs after the shirt is washed. A lot of muslims are made by hand, the shrinkage varies according to the quality of the cotton fiber.

Muslims and gauzes are imported from India, where these clothes are made. The best way to cure for these clothes is to check the on places such as Taiwan, Mexico and the Philippines.

Also, fabrics made in the United States are made under the current fashioning. Cotton is a more reliable, suggests Mrs. Childs.

The only thing satisfied with their imported garments to them is the muslims and gauzes. People in natural cotton color, like them because they are id the fact that they have a "natural" because they are lam weave construction.

Paul's Fine Art Inn



We invite you to come in and browse through our collection where you can appreciate beautiful paintings and American by European and American artists. Let a trained specialist help you identify which excellent suits your distinct tastes.

250 No. University Ave.
375-4900



Brent Knudsen, employee of 39th West, displays the new look for the man in fall fashions.

By KENNETH M. JOHNSON
University Staff Writer

European fashion designers are looking for a new look for men's styles and fashions this fall. The latest styles are even more casual than the "European look" as the "European look" is a trend toward natural materials in all clothing with the most popular being wool and cotton. They are looking for a more casual look, especially true with blue jeans and other denim material, but not denim suits.

A suit of European styling with vest, pants and coat. The contours of the male figure are emphasized in a manner. The European look is similar to getting a tailor-made suit with the coat emphasizing the shoulders, chest and waist of the individual.

Today's ties are also made fairly wide, three and one-half to four inches. They are made from anything from unbleached muslin to leather.

Leather coats are still popular. A good leather coat will cost about \$150 and depend on the quality and type of leather desired.

Today's ties are also made fairly wide, three and one-half to four inches. They are made from anything from unbleached muslin to leather.

Leather coats are still popular. A good leather coat will cost about \$150 and depend on the quality and type of leather desired.

Leather coats are still popular. A good leather coat will cost about \$150 and depend on the quality and type of leather desired.

'European Look' hits men's market

By KENNETH M. JOHNSON
University Staff Writer

The waist band is narrower than last year's fashions and sits lower on the body. The European look is not the casual suit, people are wearing ties less.

A casual suit can cost as little as \$25, according to Ray Poolson, manager of "The Company," University Mall.

Today's ties are also made fairly wide, three and one-half to four inches. They are made from anything from unbleached muslin to leather.

Leather coats are still popular. A good leather coat will cost about \$150 and depend on the quality and type of leather desired.

Leather coats are still popular. A good leather coat will cost about \$150 and depend on the quality and type of leather desired.

Leather coats are still popular. A good leather coat will cost about \$150 and depend on the quality and type of leather desired.

Leather coats are still popular. A good leather coat will cost about \$150 and depend on the quality and type of leather desired.

FALL FABRICS

unbleached muslin

Great for anything from western shirts and ethnic blouses to curtains and pattern making. A hundred and one uses. 100% cotton, 38" wide.

Machine washable
COMPARE AT .69 A YARD

3 YDS. \$1

jersey prints

Beautiful "Swingers" prints in the dusty fall colors. Many fun designs to choose from.

Acetate/nylon blend - 48" wide
Machine wash - Tumble dry
VALUES TO \$2.98 YARD

168 YD.

start-to-sew kits

For the student, beginner or homemaker. 10 basic sewing aids.

OUR REGULAR PRICE \$4.88

300 EACH

MC CALL'S # 4250



HOUSE of FABRICS

always first quality fabrics

PROVO
98 West Center • Ph. 374-0218
Open Daily 10-6 Mon. & Fri. 11-9

EUREKA!

GET YOUR DENIMS HERE!
NOW \$10 - \$22

ALSO:

Flannel Plaid Shirts—\$6 to \$8 while they last
Blue Prison Shirts—\$6 while they last

FOR GIRLS ONLY:

— 15-button sailor pants in 9 colors —
— banana tops to match anything —

SPECIAL SALE!

Assorted cords, denims, and slacks — \$7.99

SEE US TODAY

119 No. Univ. Provo

We're a gold mine of fashion duds at right prices!



OUTLETS



Good Company

Many fine things come together in a pair of Florsheim shoes: premium leather, serious craftsmanship, styling authenticated by an industry leader. In fact, it takes nearly 200 operations (many of them by hand) to achieve the refined look, good fit and longer wear of a pair of Florsheim shoes. Come in and let us show you the highlights of the new collection.

FLORSHEIM

Shriver

16 West Center, Provo



clothing

help wardrobes grow

of your family to another
 Avoid buying on impulse

Margaret Childs, assistant professor of

accepted by a small group for may give them a sense of

Trends offer choice

Universe S

rest if up to the wearer.

A new color on the market

buttons and pockets, belts

very feminine. And, on

November.

Claudia Smith display

new style in woman's dress.

Scene III

College

cardigans

373-7001

1

DOWNTOWN PROVO ~ UNIVERSITY MALL OPEN

jewelers note

Puka shells, turquoise rise high in popularity

By VIRGINIA WOODS
University Staff Writer

It's a good investment. It will never go down in value; it will go up," she said.

"Everyone is going for the turquoise jewelry. It's a real money maker. People want something genuine instead of fake, or something that's real."

There are about 30-35 different types of turquoise. Stabilized (imitation) turquoise is in it but is "more bluish in tone from a chemical binding compound."

Terrace Anderson of Brigham City, the jewelry store owner, said "They look real summery and have such different price ranges. I'd them about as fast as we can get them in."

"Puka" is a Hawaiian word meaning "natural beauty," now men and children of many nationalities are wearing the natural beauty of the puka shells for much the same reason.

Joann B. Losse of Bullock and Losse Jewelers, said "Puka" is a Hawaiian word meaning "natural beauty," now men and children of many nationalities are wearing the natural beauty of the puka shells for much the same reason.

Richard, who does most of the buying for their stores.

"Indian jewelry has become extremely overpriced in some places. The best thing to do is trust a jeweler who knows quality merchandise for less."

Prices at Bullock and Losse have gone up ten dollars for rings with shells. We try to carry a lot of quality merchandise.

Most of the Kiva's business necklaces. "If it's authentic, it's worth it."

NEW PRODUCTS FOR YOU

from
Merle Norman Cosmetics

Call Today for Your "New Products Lesson"
Where You Can Buy Before You Buy—

- Oil Blotting Gel
- Total Finish
- Creamy Power Blushers
- Tinted Make-up Texturizers
- Intense Body Moisturizer
- Exciting New Lip and Nail Colors for Fall

EXCITING INTRODUCTORY OFFER
FALL COLORS — IN FASHION
EYE LINERS & MASCARAS
Smoldering Green - Burgundy - Teal
Reg. \$3.50 Now Only \$2.00

FREE Lipstick Brush given with our "New Products" Lesson. These lessons are given daily—Call for your appointment today. Bring this coupon with you.

MERLE NORMAN STUDIOS
University Mall
659 East 800 North
224-2599 374-6606



Nikudson

EXCITING FALL FASHIONS

Spice Rack Creates A Setting All Its Own

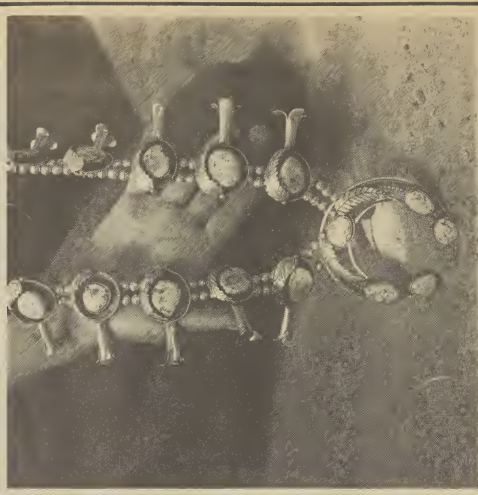
Style sets pace, from head to toe

Fashion is a fickle thing, particularly in the areas of headgear and footwear. This year's predictions in those departments are, however, more certain.

Frank Olive, a fashion designer in New York, says that hats are definitely her to "I think that when there's tight money, people buy different styles of hats, but they still want to wear things. The hat brim is here because the brim is very soft looking. But hats are not the show pieces they were in the

Fashion trends in shoes are constantly changing.

have made similar comments about footwear, although platform shoes continue to dominate women's styles and high heels and leather shoes are still wearing in. But one significant trend is the new low-heel shoe, which is becoming basic, not fancy. Many fashion designers in trends initiated last year as well as to be worn with numerous styles.



Gifts of the Earth

... exclusively from The HOGAN. Each stone is carefully selected for quality and beauty by The Hogan's own Indian artisans. The Hogan carries a complete line of exquisite turquoise handicrafts ranging from delicate chokers to lovely squash blossom necklaces created to satisfy every taste.

You'll delight not only with the beauty of our jewelry, but at our moderate prices as well. Visit us soon and discover the beauty of the gifts of the earth, today.

20% OFF TO ALL BYU STUDENTS!

Quality and Beauty

THE HOGAN

1583 N. 200 W., Provo

377-8808



BYU coed Connie Black models one of the new styles in hats, which continue this year the comeback started last fall.

THE WORD IS OUT

CLASSIFIED ADS SELL

Contact the Daily Universe for Information
Phone 374-1211, Ext. 2957

handicapped, or involved in some sports."

Pleased with BYU

The members of the Board of Trustees have been exceedingly pleased with their visits to BYU and how in general this "natural look" of the coed

"It is the fragrant abuse of heavy measures, eyelidow and lipstick, that is the real danger," said Smith. "The girls who do this only draw attention to themselves and in most cases the attention they receive is undesirable."

The Board felt that a huge amount of time and money was being spent on the BYU code of dress, and that the BYU code was essential for the students. "This can be handled very

“Stylish pantsuits are quite acceptable,” Mrs. Mary McLeod Bethune says. “They save many dollars in wardrobe costs, and in such a hot, humid, and muggy weather, an asset to women who may be outdoors.”

Buyers travel U.S. to find newest

[illegible]

BYU students display the modest look recommended by Church Relief Society President Barbara Smith

[illegible]

Y students help dictate

[illegible]

Lisa Worsencroft, the assistant manager, doesn't think there are fads in college. That's why the store doesn't appeal to college girls.

the businessman in the Prov-O-Vert area of the city. He is a 35-year-old, 5'10" tall, 160-pounder with a friendly smile and a few strands of graying hair. He is dressed in a dark suit, a light-colored shirt, and a dark tie. He is looking at the camera with a slight smile. He is standing in front of a white wall with a large window. The window is looking out onto a city street. The street is filled with cars and buildings. The sky is blue with some clouds. The overall scene is a professional portrait of a businessman in a retail setting.

New cosmetics

All the important colors in the fall fashions also happen to be the colors of the year. The pinks, violets, greens, blues, whites and reds, which have been popular in all fall wardrobes can also be found in similar shades at the store.

With this in mind, makeup experts across the country have created samples of the colors that will be trending to see if they recommended.

Cosmetic companies have introduced new lines of makeup to enhance every type of eye shadows in Reblon has developed three shades of eye shadows in creamy frosts to add different tones of the same shade to the eyeless areas around the eyes.


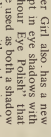
Cover Girl also has a new shade of eye shadow called a "one-hour eye highlight" and a liner without having to use a brush with a shadow and a liner without having to use a brush with a shadow.

Patrice Fournier shows merchandise to new TV Bookstore make-up bar.

cosmetic companies have introduced new lines of makeup to enhance every facet of female beauty. Revlon has developed three types of eye shadows in gleamy frosts to add different tones of the same shade to the eye.

Cover Girl also has a new eye shadow called "Frosty" that is a "9-hour eye froster" that can be used both as a shadow and a liner without having to use two different products.

Parfums Thomson shows merchandise to new BVU bookstore make-up artist.



39 WEST
208 NORTH AVENUE

39 WEST

The methods of adding color to checks are very transparent; gel has been particularly popular with BVU coats, according to Mike Conestoga, bar in the BVU Bookstore.

Depending on preference, there are two ways to go from powder blenders, clean rollers or a new sponge-on check color called "Hawes" to add a healthy glow to your cheeks.

Lips are also very important. Lipstick is in vogue in makeup. Chap Stick was introduced a new line of "lip exercisers" in many different shades that moisturize and protect lips. The "Lip Smackers" by Bonnie Bell have added a new twist to lipsticks. They come in such as the popular "Dr. Pepper."

Miss Powell, cosmetics consultant at the Cottonwood Mall store, explained that most new trends in makeup start out in the area after they are initially introduced.

"I think that there are effective uses of cosmetics should give a heightened maturation that makes one more attractive going on, but doesn't make people stop and think, 'What is she

Flowers

FOR ALL
FASHIONS

We Telegraph
Flowers
Everywhere

TED

Member
 American
National
Florists
Association

Flowers
by Keith
Jeppson

Jeppson's Floral & Gift Shop

"Where Business is Blooming"

WEEKDAYS 8:00 A.M. - 5:30 P.M. SATS TIL NOON (SLUIMER ONLY)

205 WEST 400 NORTH
PROVO

GREETING CARDS • POTTED BLOOMING PLANTS
Figuring Dish Gardens and Planters • Artificial Flowers

By **CYNTHIA HUNT**
Universe Staff Writer

Come see our
 fall fashions
 Beautiful styles
 and a large selection
Maternity Wardrobe

COMPARE and SEE
 the difference
 between the
 "The Friendly Shop for
 the expectant Mother"
 32 North 100 East
 Phone 372-1923




COMPARE AND SEE!
"The Friendly Shop for
the expectant Mother"
32 North 100 East
Phone 373-1923

ing for Your body and your Mind

the
cut-price

276 (No University Ave)
Providence, R.I. 02901



SEE AUTUMN'S LATEST FASHIONS

h.i.s.
SPORTSWEAR



Fall Has Brought the Latest
in Style to The New Men's Shop

- H.I.S. Shirts
- Joe Namath Shirts by Arrow
- Haggar Slacks
- Sedgefield Jeans
- Levi Sportswear

byu bookstore



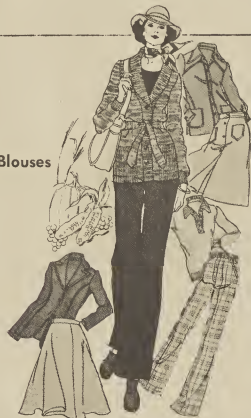
Autumn Colors Decorate
the Smartest Fashions
in the New Coed Shop,
featuring brand names
such as . . .



Pandora
Vicky Sport



Leap
Lady Manhattan Blouses



AT THE NEW BOOKSTORE

Fall Sale!

SEPT. 23-27

Fashion Fabrics

TIE - DYE
POLYESTER

DOUBLEKNIT

Fashion Look for Fall
New Weather Tones
60" Wide, Washable

Reg.
\$3.49
2 88

Riverside Store Only

POLYESTER/COTTON
SINGLE KNIT

Great for Tops and Blouses
Fall Colors
Easy Care

Reg.
2.98
2 19
yd.

ALL-COTTON
UNBLEACHED
MUSLIN

45" Wide
Various Weights
Make an embroidered top.

Reg.
69c
3 yds/ 11 00

**SYNTHETIC
FUR**

60" Wide
Great for Pillows, Bedspreads,
Machine Washable

Reg.
4.49
3 88
yd.

Riverside & Mall Only

**SEWING
NOTIONS**

Large assortment of pins,
needles, seam rippers,
pincushions, tracing paper,
and more

Reg.
69c
5 ea./ 1 00

**FALL LOOK
GAUZE PRINTS**

45" Wide
Stripes and Prints
Machine Washable

Reg.
2.98
2 66
yd.

Riverside & Mall Only

FOR BRIDES ONLY
ENTIRE STOCK OF
BRIDAL FABRICS

ALL
10% OFF
We carry a full line of
smart bridal invitations, too

**POLY-COTTON
FASHION PRINTS**

Select Group
45" Wide
Fall Colors

Reg.
2.98
1 88
yd.

**100% COTTON
BRUSHED DENIM**

45" Wide
Fall Assortment
Solid Colors

Reg.
2.49
1 77
yd.

DOWNTOWN
86 West Center

10 a.m.-7 p.m. Mon., Fri.
10 a.m.-6 p.m. Tues., Wed.,
Thurs., Sat.

UNIVERSITY MALL
Orem

10 a.m.-9 p.m. Daily
10 a.m.-6 p.m. Saturday

RIVERSIDE
1450 North State

10 a.m.-9 p.m. Daily
12-5 p.m. Sunday

Fashion Fabrics
FASHION BY THE YARD

More space serves students

By TONY WOLLER
University Staff Writer

Shopping for clothes on campus should be a "pleasing experience" since the recent completion of the bookstore's new building has provided more space for the merchandise to be sold. The increased floor space allows the merchandise to be sold where it can be sold instead of hidden away in drawers and stock areas, one said. The new space is "as nice as anywhere. We have a better selection now than ever in the past," he added.

Roger Utley, bookstore director, said the bookstore will be able to sell more merchandise as well as to keep up with the new fashions.

Service for students

Love continued to provide a variety of merchandise in the bookstore. He noted they are able to shop whenever they have a break between classes. The bookstore provides service to students, faculty and staff. They remarked, "The clothing shops gear their merchandise to the student's everyday needs." The clothing shops gear their merchandise to the student's everyday needs. The clothing shops gear their merchandise to the student's everyday needs.

Prices are competitive

Love noted that the prices in the bookstore are competitive in that we are in the same price levels as the rest of the stores which carry the brand name merchandise. The sales staff in the bookstore are well trained and experienced. Prices can be cut only after the goods are considered to be out of the current marketing style, he added. He would be run in the same way," Love said.



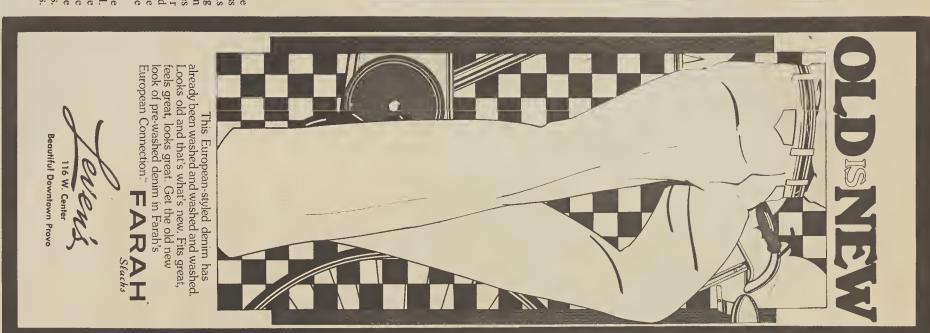
University photo by Bruce Williamson
Gerald Perkins finds shopping in the Bookstore now more pleasant after the new additions.

Bridal wear simplified

By KAYLENE NELSON
University Staff Writer

"Simple" is the magic word when it comes to choosing styles which include in bridal fashions that fall in the current fashion. The styles are simple, elegant, and easy to wear. The styles are simple, elegant, and easy to wear. The styles are simple, elegant, and easy to wear.

University photo by Bruce Williamson



University photo by Bruce Williamson
Gerald Perkins finds shopping in the Bookstore now more pleasant after the new additions.

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

University photo by Bruce Williamson

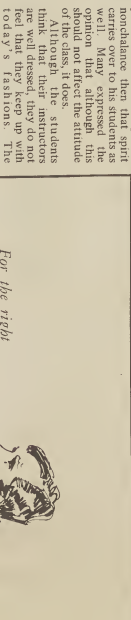
University photo by Bruce Williamson

University photo by Bruce Williamson

Teachers in style?

By MARK DOEMLAND
University Staff Writer

Teachers are well dressed in spite of a noted lack of co-ordinating fashions, according to a random survey of 40 teachers at the BYU campus. The survey found that many teachers are well dressed, but they could try to update their wardrobes a little more. The survey found that many teachers are well dressed, but they could try to update their wardrobes a little more.

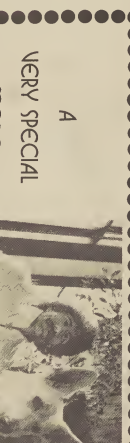


University photo by Lisa White
Randy Seall, impressed by Sam Conroy's, male gimp from "The Wind and the Lion," had a robe made for him.

Platform shoes considered harmful by local podiatrist

By DONNA ROLVERE
University Staff Writer

Platform and wooden-soled shoes were regarded by many as a short-lived fad when they first came into style. The shoes are now being worn by many people, but they are considered harmful by a local podiatrist. The shoes are now being worn by many people, but they are considered harmful by a local podiatrist.



University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by Lisa White

University photo by

Perfumes:

Aromatic fragrances express personality

By ROBERT CHRISTMAS
Universe Staff Writer

One of the theories about how early man survived is that his distinctive body odor repelled predators. Today, the same theory is used to explain why men and women use a variety of aromatic fragrances. They are designed to turn men's heads.

Varied scents Whether it be a "delicate" floral, "sultry" oriental, "crisp," sophisticated or "natural" scent, the modern man has a choice of many fragrances. These are not just for the nose, but for the eyes, ears, and mouth. They are designed to turn men's heads.

So, what's the choice? The answer is simple: the choice is yours. You can choose from a wide variety of fragrances, from the classic to the modern. The choice is yours.

The natural D'Ann Lee, sales clerk at

Y sewing service 'unkown'

Few students are familiar with BYU's custom sewing service which operates quietly in the basement of the Student Center. The service is sponsored by the Clothing Department and Textile Department.

SAMPLES, ETC.

Fashion costs less at... ALL ITEMS ALWAYS 1/3 OFF Regular Retail Prices in Main Room



Popularity Cowboy spirit still of dresses in western wear increasing

The modern-day cowboy has made his appearance from out of the closet. Who can resist that sweet young thing in her beautiful calico dress or the handsome dude with his denim shirt and neatly pressed jeans? The influence on fashion designers is evident in today's clothing styles.

The clothing of the western man may include the over-popular blue jean pants, denim shirt, pointed boots, cowboy hats, and a wide-brimmed hat.

Men's clothing is also influenced by the cowboy. The new fall colors are deep green, maroon and burgundy.

Men's clothing is also influenced by the cowboy. The new fall colors are deep green, maroon and burgundy.

Men's clothing is also influenced by the cowboy. The new fall colors are deep green, maroon and burgundy.

Men's clothing is also influenced by the cowboy. The new fall colors are deep green, maroon and burgundy.

Students get bigger

BYU students have a lot more to be thankful for than did students in Karl G. Maeser's era (1819-1872). According to research by Dennis Hansen and Craig Fowler, students today have grown in size.

A typical coed at Brigham Young Academy was two inches shorter and two inches lighter than a modern-day counterpart.

BYU men now outweigh academy boys by 22 pounds and are 10 inches taller.

The average Maeser era girl was five feet, three inches tall and weighed 100 pounds.

The average Maeser era girl was five feet, three inches tall and weighed 100 pounds.



The flip is one of the "beautiful" hairstyles on campus. This BYU coed shows just one of its variations.

Students

What you should know about diamonds when you know it's forever



You've dreamed about your dream time, but now that you are engaged, you need to know about diamonds and their value. Here are some facts to help you make the most of your investment.



CLARITY: Determined by the absence of inclusions and surface blemishes. The most common grades are VVS, VS, SI, and I.

CUT: The cut of a diamond—the way it is faceted—determines its ability to reflect light. The most common grades are Excellent, Very Good, Good, and Fair.

Color: The color of a diamond is determined by the presence of impurities. The most common grades are D (colorless), E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z.

For men and women

Styles feature curls

By MARGARET WHITAKER
Universe Staff Writer

The trend among college students is to wear curly hairstyles. This year, the "beautiful" hairstyle is the curly one.

For the men, the trend is to go natural, says Bob Bowers, owner of Head Shop.

For the women, the trend is to wear curly hairstyles. This year, the "beautiful" hairstyle is the curly one.

For the women, the trend is to wear curly hairstyles. This year, the "beautiful" hairstyle is the curly one.

For the women, the trend is to wear curly hairstyles. This year, the "beautiful" hairstyle is the curly one.

For men and women

Styles feature curls

By MARGARET WHITAKER
Universe Staff Writer

The trend among college students is to wear curly hairstyles. This year, the "beautiful" hairstyle is the curly one.

For the men, the trend is to go natural, says Bob Bowers, owner of Head Shop.

For the women, the trend is to wear curly hairstyles. This year, the "beautiful" hairstyle is the curly one.

For the women, the trend is to wear curly hairstyles. This year, the "beautiful" hairstyle is the curly one.

For the women, the trend is to wear curly hairstyles. This year, the "beautiful" hairstyle is the curly one.

Zinik's outdoor footwear

Manari Mingo hiking boot
Waterproofed, reinforced leather uppers set on helly lug soles and heels. Padded tops with Speed-Lacing. Reg. 79.00
59.95

Vasque Hiker II boot
6-inch, full-grain cut-out leather tops with a padded collar, tongue and interior. Vibram Lug sole and heel. Speed-Laced
53.00

Galipier hiking boot
Model 402 in full-grain, smooth leather with a padded collar, tongue and interior. Speed-Laced with Vibram Lug sole and heel
49.95

Manari Beland hiking boot
Full-grain leather set on deep Lug soles and heels. Padded collar and tongue. Speed-Laced. Reg. 49.95
39.95

Vasque Cascade hiking boot
Full-grain, 6-inch natural cut-out leather with a padded collar and padded bellows tongue. Vibram Lug sole and heel
45.00

Galipier hiking boot
Big and husky with waterproofed smooth leather tops, padded interior, tongue and collar. Vibram Lug sole and heel
49.95

Performer hiking boot
Full-grain leather set on deep Lug soles and heels. Padded collar and tongue. Vibram Lug sole and heel
39.95

Herman Survivor boot
Wear-resistant olive leather uppers, insulated to minus 20 degrees. Cushion inside, padded tongue. Vibram Lug sole and heel
51.95

university mall

Gez Marquise Fine Jewelry

250 West Center Street
Continental Plaza
tel. 373-9890

CLARITY: Determined by the absence of inclusions and surface blemishes. The most common grades are VVS, VS, SI, and I.

CUT: The cut of a diamond—the way it is faceted—determines its ability to reflect light. The most common grades are Excellent, Very Good, Good, and Fair.

Color: The color of a diamond is determined by the presence of impurities. The most common grades are D (colorless), E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z.

39 WEST
STORES FOR GENTLEMEN
3 WEST 230 NORTH PHOTO